



MERCER CAPITAL'S

Value Matters™

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IRS Provides New Tax Incentives for Banks in Change of Control Transactions

Expanded M&A Activity Is Expected

On October 1, 2008 the IRS issued Notice 2008-83, which changes the way banks can recognize losses on loans or bad debts in a change of control transaction.

Up until Notice 2008-83, Section 382 of the Internal Revenue Code provided limits on the utilization of net operating loss carry forwards against future taxable income of any new loss corporation following the ownership change. Section 382 provides that, after an ownership change, the amount of a loss corporation's taxable income for any post-change year available for offset by pre-change NOLs shall not exceed the Section 382 limitation for that year. The Section 382 limitation equals the fair market value of the corporation's stock as of the change date, multiplied by the long term tax exempt rate (currently about 4.65%). The section 382 limitation represents the hypothetical return on a loss corporation's value had it not undergone an ownership change. By limiting the absorption of NOLs to the hypothetical return of a loss corporation, Congress attempted to eliminate tax bias for or against the sale of loss corporations based on their NOLs.¹ Accordingly, the key here is relating post-change taxable income to losses that are recognized post-change, but may have been implicitly unrecognized pre-change. In other words, if the target bank has significant bad loans on its books, loans that were generated pre-change, the prior system of applying Section 382 would have limited the losses available to be recognized for deductions by the acquiring bank based on the application of the formula in Section 382.

APPLICATION OF SECTION 382(h) TO BANKS

Notice 2008-83

Section 1. Overview

The Internal Revenue Service and Treasury Department are studying the proper treatment under section 382(h) of the Internal Revenue Code (Code) of certain items of deduction or loss allowed after an ownership change to a corporation that is a bank (as defined in section 581) both immediately before and after the change date (as defined in section 382(j)). As described below under the heading Reliance on Notice, such banks may rely upon this guidance unless and until there is additional guidance.

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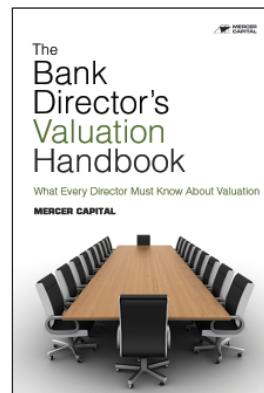
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Section 2. Treatment of Deductions Under Section 382(h)

For purposes of section 382(h), any deduction properly allowed after an ownership change (as defined in section 382(g)) to a bank with respect to losses on loans or bad debts (including any deduction for a reasonable addition to a reserve for bad debts) shall not be treated as a built-in loss or a deduction that is attributable to periods before the change date.

COMING DECEMBER 15, 2008



Section 3. Reliance on Notice

Corporations described in Section 1 of this notice may rely on the treatment set forth in this notice, unless and until there is additional guidance.²

IMPLICATIONS FOR THE FINANCIAL INSTITUTIONS MARKETPLACE

Notice 2008-83 is separate and distinct from the Emergency Economic Stabilization Act of 2008 ("EESA"), but was clearly coordinated through Treasury, and comes at a helpful time for the nation's troubled financial system. In addition to the bad mortgage loans that were the initial and precipitating consideration for the credit crunch, the investment assets such as mortgage-backed securities and collateralized debt obligations would appear to be included as bad debt instruments.

Moreover, the revised regulation applies to more than what we think of as a traditional bank. As defined in Section 581 of the Internal revenue Code, the term "bank" means a bank or trust company incorporated and doing business under the laws of the United States (including laws relating to the District of Columbia) or of any State, a substantial part of the business of which consists of receiving deposits and making loans and discounts, or of exercising fiduciary powers similar to those permitted to national banks under authority of the Comptroller of the Currency, and which is subject by law to supervision and examination by State, Territorial, or Federal authority having supervision over banking institutions. The term also means a domestic building and loan association.³

At this writing, the scope of the bad loans and debts held on the books of the nation's financial institutions is substantially unknown, but the size of the \$700 billion EESA program implies a clear and present danger. For those banks and bank holding companies that have been relatively unscathed by the financial crisis, this additional incentive to acquire troubled banks with significant bad loans or debts on the books is compelling.

As reported in the *New York Times*, Wells Fargo's rejuvenated bid for Wachovia on Thursday, October 2, 2008, at a price greatly exceeding that of rival Citigroup, was clearly based on the "advantage of a lucrative tax loophole tied to deferred losses," and could be structured to avoid any direct government support.⁴ While the deal was initially suspended by the court, the validity of the tax incentive was not at issue, and was obviously substantial. Citigroup had agreed to a \$2.2 billion deal when Wells Fargo came in at \$15.4 billion.

The Bank Director's Valuation Handbook

What Every Director Needs to Know About Valuation

Pre-Publication Price
\$45
plus shipping and handling
(Regular Price \$55)

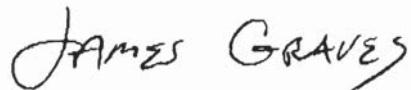
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Additional consolidation in the U.S. banking system appears assured, given the severity of the financial crisis. For banks with reasonable profitability and growth prospects, this appears to be a propitious time to acquire market share and utilize the tax incentive of being able to deduct the expected losses from bad loans and debt obligations against future earnings.

At Mercer Capital, we provide bank consulting, valuation, and transaction assistance to banking entities on a national basis. Please contact Andy Gibbs, Senior Vice President and leader of our Financial Institutions Service Group, Ken Patton, or Jay Wilson at (901) 685-2120, or me at (502) 585-6340 if we may be of assistance to you as you consider your strategic options in this difficult market.



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ENDNOTES

1 Internal Revenue Service Technical Advice Memorandum, No. 200217009, Dec 4, 2001.

2 Application of Section 382(h) to Banks, Notice 2008-83, www.IRS.gov.

3 Internal Revenue Code, Section 581 Definition of a Bank.

4 Citigroup Says Judge Suspends Wachovia Deal, *The New York Times*, October 5, 2008.

Do your clients need help in creating, evaluating, or augmenting a goodwill impairment study?

Mercer Capital provides independent and well-documented valuation analyses to clients nationally.

With over 25 years of valuation experience and expertise, Mercer Capital can assist financial institutions with goodwill and intangible asset impairment testing in accordance with SFAS 142 and SFAS 144. We work with financial institutions of all sizes. In addition, our work has been reviewed and accepted by the premier accounting firms in the nation.

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In these turbulent times, you need a firm with the experience, knowledge, capable staff, and insight to assist you. Call on the professionals of Mercer Capital to discuss your needs in confidence at 901.685.2120.



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TITLE	DESCRIPTION	INVESTMENT	RELEASE DATE
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The QMDM Companion, Version 4.0 (2008)	The Quantitative Marketability Discount Model (QMDM) presents a practical model to assist business appraisers in developing, quantifying and defending marketability discounts under the income approach. The very latest version of the QMDM now includes a revised and expanded explanatory manual. The model and manual are delivered as a .zip file electronically via email.	\$125.00	<i>Currently Available</i>
Valuing Financial Institutions	We are responding to requests to put this 1992 book back into print and we are doing so as an E-Book	\$65.00	<i>Currently Available</i>
Are S Corporations Worth More Than C Corporations?	An e-booklet that adds to the S Corp vs. C Corp debate.	\$19.95	<i>Currently Available</i>
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Rate & Flow: An Alternative Approach to Determining Active/Passive Appreciation in Marital Dissolutions	In this e-book, we present an alternative model for determining active / passive appreciation in a marital dissolution.	Complimentary	<i>Currently Available</i>
QMDM Fact Sheet	The latest information about the QMDM in a pdf format	Complimentary	<i>Currently Available</i>

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Understand the Value of Your Electrical Distributorship	Electrical equipment wholesalers operate in a highly fragmented industry, consisting largely of family-owned business with a few locations within a relatively close proximity. This article provides insight into the situational (when and why) and analytical (how) aspects of valuing electrical distributors.	Complimentary	<i>Currently Available</i>
Understand the Value of Your Start-Up Business	Valuation for start-up enterprises can be a tricky proposition. Regardless of industry, start-ups generally share a common set of operational characteristics and valuation needs that are distinct from mature firms. This article discusses specific valuation considerations relevant to start-up companies.	Complimentary	<i>Currently Available</i>
Understand the Value of Your Independent Trust Company	Due to their variance in size, there is no one-size-fits-all definition of an independent trust company, and recognition of the particular attributes of independent trust companies is significant to understanding their value.	Complimentary	<i>Currently Available</i>
Understand the Value of Your Brick Business	This article provides an informative overview regarding the valuation of businesses operating in the brick industry, including a discussion of value as it relates generally to both manufacturers and wholesalers, as understanding how brick businesses are valued may help you understand how to grow the value of your business.	Complimentary	<i>Currently Available</i>
Understand the Value of Your Insurance Brokerage	For the past several years, insurance brokerages have been in a period of consolidation, and the current soft market is expected to persist for at least the near term. As such, it is an opportune time for business owners to have an idea of what their brokerage business is worth.	Complimentary	<i>Currently Available</i>
Understand the Value of Your Physician Practice	The event that triggers ownership transfer can be categorized as either voluntary or involuntary. It is important for physicians to consider the universe of ownership transfer possibilities, because sooner or later, you will be involved.	Complimentary	<i>Currently Available</i>
Understand the Value of Your Auto Dealership	Because your dealership will change hands, it is important for you to understand the key concepts of business value and how value is determined for your dealership.	Complimentary	<i>Currently Available</i>
Understand the Value of Your Wholesale Distributorship of Malt Beverage Products	The financial landscape is littered with rules of thumb pertaining to the value of privately owned businesses. Perhaps in no other industry is the rule of thumb concept more prevalent than in beer distribution. It is critical that value be determined and articulated in a credible fashion.	Complimentary	<i>Currently Available</i>

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