David W. R. Harkins, CFA

harkinsd@mercercapital.com

PROFESSIONAL EXPERIENCE

David Harkins is a senior financial analyst with Mercer Capital. David has valuation experience in engagements related to corporate planning and reorganizations, financial reporting, fairness opinions, litigation support, employee stock ownership plans, and estate and gift tax planning and compliance matters.

As a member of the firm's Auto Dealership Industry team, David publishes research on valuation issues in the newsletter *Value Focus: Auto Dealer Industry*. He also contributes regularly to Mercer Capital's *Auto Dealer Valuation Insights Blog*.

PROFESSIONAL DESIGNATION

Chartered Financial Analyst (The CFA Institute)

PROFESSIONAL MEMBERSHIPS

The CFA Institute

The Financial Consulting Group

BLOGS & NEWSLETTERS

Auto Dealer Valuation Insights, Weekly Blog, Mercer Capital

Value Focus: Auto Dealer Industry Newsletter, Semiannual Publication, Mercer Capital

PUBLISHED ARTICLES

"Understand the Value of Your Auto Dealership," Mercer Capital Whitepaper, 2020

SPEAKING ENGAGEMENTS

"Business Valuation 101," co-presenter, CLE sponsored by the Memphis Bar Association, Memphis, Tennessee, December 13, 2019

EMPLOYMENT

Mercer Capital Management, Inc.

Senior Financial Analyst, 2020 to present

Financial Analyst, 2017 to 2020

EDUCATION

University of the South, Sewanee, Tennessee (B.A., Economics, 2017)