

# John T. (Tripp) Crews, III, ABV

crewst@mercercapital.com

## PROFESSIONAL EXPERIENCE

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John T. (Tripp) Crews, III is a vice president with Mercer Capital. Tripp has valuation experience in engagements related to corporate planning and reorganizations, financial reporting, fairness opinions, litigation support, employee stock ownership plans, and estate and gift tax planning and compliance matters.

Tripp is a member of the Transaction Advisory services team, the Agribusiness Industry team, and the Family Business Advisory Services Group. As a member of these teams, he contributes content for the *Middle Market Transaction Update*, the *Agribusiness Newsletter*, and the *Family Business Director* blog.

He also assists with the production of *The National Economic Review*. The product, one of many available from Mercer Capital's extensive research services portfolio, provides a consensus quarterly review of the national economy to hundreds of business valuation professionals across the country.

## PROFESSIONAL DESIGNATIONS

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Accredited in Business Valuation (The American Institute of Certified Public Accountants)

## PROFESSIONAL MEMBERSHIPS

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The American Institute of Certified Public Accountants

## BLOGS & NEWSLETTERS

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*Family Business Director*, Weekly Blog, Mercer Capital

*Middle Market Transaction Update*, Quarterly Newsletter, Mercer Capital

*Value Focus: Agribusiness Industry*, Quarterly Newsletter, Mercer Capital

## **PUBLISHED ARTICLES**

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“Negotiating Working Capital Targets in a Transaction,” with Nicholas J. Heinz, *Mercer Capital Buy-Side Considerations Whitepaper*, January 2023

“Benefits of Hiring an Advisor When Selling Your Business,” with Timothy R. Lee, *Transaction Advisory Update*, August 2021

“How Long Will It Take to Sell My Business,” with Timothy R. Lee, *Transaction Advisory Update*, July 2021

“The Potential Buyers of Your Business,” with Timothy R. Lee, *Transaction Advisory Update*, July 2021

## **SPEAKING ENGAGEMENTS**

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“A Review of the Pierce Case: Tax Affecting and Other Valuation Issues,” Co-presenter, *E.planners Educational Alliance, Inc. Webinar*, July 17, 2025

## **EMPLOYMENT**

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Mercer Capital Management, Inc.

*Vice President, 2024 to present*

*Senior Financial Analyst, 2020 to 2024*

*Financial Analyst, 2017 to 2020*

## **EDUCATION**

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University of Mississippi, Oxford, Mississippi (B.B.A., Managerial Finance and Banking and Finance, 2017)

