

Lisa M. Doble, JD

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PROFESSIONAL EXPERIENCE

Lisa L. Doble is Mercer Capital's senior vice president of Research and co-trustee of the firm's Employee Stock Ownership Plan.

Lisa joined Mercer Capital as a financial analyst gaining experience in all aspects of the valuation process. As Senior Vice President of Research, Lisa oversees the completion of research projects integral to the valuation process.

These projects include the compilation of financial data for analysis of companies comparable to the valuation client and the preparation of additional financial analyses including: closed end funds, preferred stock, executive compensation, non voting/voting stock, and the accumulation of economic data for various industries and geographic areas.

In addition, Lisa serves as the firm's internal corporate counsel.

PROFESSIONAL DESIGNATIONS

Juris Doctor (Admitted to Tennessee Bar, 1994)

PROFESSIONAL MEMBERSHIPS

American Bar Association

Tennessee Bar Association

The Financial Consulting Group

PUBLISHED BOOKS

Contributing author to **SUPER SEARCHERS ON MERGERS & ACQUISITIONS**, Jan Davis Tudor, (Cyberage Books), 2001

Contributing author to **HANDBOOK OF BUSINESS VALUATION**, 2nd Edition, edited by Thomas West and Jeff Jones, (John Wiley & Sons, Inc.), 1999

PUBLISHED ARTICLES

Quarterly contributor to *ASA BV E-Letter*, since July, 2000

Bimonthly contributor of "Technology Tips", *National Litigation Consultants' Review*, June 2001-2006

"Finding Information on Private Companies," *Value Matters™*, Vol. 2004-09, November 23, 2004

"Sarbanes-Oxley Act: Resources to Keep You Informed," *The Transaction Advisor*, Vol. 6, No. 3, 2003

"'Church vs. State' Victory for the Taxpayer," *Value Added™*, Vol. 12, No. 2, 2000

"Federal Rules of Evidence & Expert Testimony," *Value Added™*, Vol. 11, No. 2, 1999

"Case Law Update – *Eisenberg v. Commissioner*, T.C. Memo 1997-483," *Value Added™*, Vol. 9, No. 2, 1997

"Case Law Update – *Barge v. Commissioner*, T.C. Memo 1997-188," *Value Added™*, Vol. 9, No. 2, 1997

"Rules of Evidence & Expert Testimony," *Value Added™*, Vol. 8, No. 1, 1996

"*Mandelbaum* & the Question of Marketability Discounts," *Value Added™*, Vol. 7, No. 4, 1995

SPEAKING ENGAGEMENTS

"Google and Beyond," *Louisiana Society of CPAs*, October 27, 2011

"Internet Research," *Tennessee Society of CPAs Forensic Accounting & Valuation Conference*, October 21, 2011

"Google and Beyond," *Tennessee Society of CPAs*, October 22, 2010

"Harnessing the Internet for Tax Research, Financial Analysis & Marketing," *Memphis Chapter of the Tennessee Society of CPAs*, August 10, 1999

"Internet Research," *Chattanooga Chapter of the Tennessee CPA Society*, June 1999

"Research Tools for Valuation & Litigation," *Tennessee Society of CPAs Valuation & Litigation Conference*, September 25, 1998



“Internet Research,” *Memphis Chapter of the Tennessee CPA Society*, August 11, 1998

“Electronic Data Gathering,” *The 1996 AICPA National Conference on Divorce*, June 28, 1996

“Sources of Information for Business Appraisers,” *American Society of Appraisers Philadelphia Chapter, Business Valuation Seminar*, April 19, 1996

EDUCATION

DePaul University College of Law, Chicago, Illinois (J.D.)

University of Wisconsin, Madison, Wisconsin (B.A.)

