

Nikki McNeel

mcneeln@mercercapital.com

PROFESSIONAL EXPERIENCE

Nikki McNeel is a graphic designer and content marketing manager with Mercer Capital. Nikki is responsible for all brand design including digital, web, and print. In addition, she supports all marketing functions of the firm including website development, newsletters, social media, speaking engagements, webinars, and corporate communications.

PROFESSIONAL MEMBERSHIPS

The American Marketing Association

EMPLOYMENT

Mercer Capital Management, Inc.

Graphic Designer/Content Marketing Manager, 2019 to present

Grandview Gallery

Product Designer/ Sales Account Manager, 2015 to 2019

Champion Awards and Apparel

Art Director, 2012 to 2015

EDUCATION

The University of Southern Mississippi, Hattiesburg, MS (B.F.A., Graphic Design and Advertising, 2012)