

# Samantha L. Albert, ASA

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## PROFESSIONAL EXPERIENCE

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Samantha Albert is a senior financial analyst with Mercer Capital. Samantha is experienced in the valuation of companies across a variety of industries, and has considerable experience working with animal health practices and related enterprises. As a member of the Financial Reporting Valuation Group, she provides valuation analyses related to intangible assets, contractual agreements, and complex capital structures. Samantha also works regularly on complex valuation assignments related to litigated matters.

Along with Nick Heinz, Samantha publishes research on valuation issues related to the animal health industry in the newsletter *Value Focus: Animal Health*.

In addition, Samantha assists with the production of *The National Economic Review*. The product, one of many available from Mercer Capital's extensive research services portfolio, provides a consensus quarterly review of the national economy to hundreds of business valuation professionals across the country.

## PROFESSIONAL DESIGNATIONS

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Accredited Senior Appraiser (The American Society of Appraisers)

Successfully completed Level I of the Chartered Financial Analyst exam (The CFA Institute)

## PROFESSIONAL MEMBERSHIPS

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The American Society of Appraisers

The Financial Consulting Group

## PUBLICATIONS

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Co-Author, MARKET PARTICIPANT PERSPECTIVES: *Selections from Mercer Capital's Financial Reporting Blog*, (Peabody Publishing, LP), 2016

#### PUBLISHED ARTICLES

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“Valuation Methods for Private Company Equity-Based Compensation,” with Lucas M. Parris, *Mercer Capital Whitepaper*, June 2019

“Tax Reform and Impairment Testing,” with Travis W. Harms, *Mercer Capital Whitepaper*, October 2018

“Tax Reform and Purchase Price Allocations,” *Mercer Capital Whitepaper*, June 2018

“Understand the Value of Your Veterinary Practice,” *Mercer Capital Whitepaper*, December 2016

“In the Eye of the Beholder: Increasing SEC Scrutiny of Public Company Fair Value Marks,” *Mercer Capital’s Portfolio Valuation: Private Equity Marks & Trends*, Third Quarter 2015

#### INDUSTRY COVERAGE NEWSLETTERS

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*Value Focus: Animal Health Industry*, Quarterly Publication, Mercer Capital

#### EMPLOYMENT

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Mercer Capital Management, Inc.

*Senior Financial Analyst, 2015 to present*

*Financial Analyst, 2012 to 2015*

#### EDUCATION

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University of the South, Sewanee, Tennessee (B.A., Economics and Spanish, 2012)

