

Susannah Y. Hutchins

hutchinss@mercercapital.com

PROFESSIONAL EXPERIENCE

Susannah Hutchins is a marketing associate with Mercer Capital. Susannah focuses on all aspects of social media including strategy and participation across various channels. In addition, she maintains the firm's content and participates in other marketing functions including website development, newsletters, speaking engagements, webinars, and corporate communications.

PROFESSIONAL MEMBERSHIPS

The Financial Consulting Group

American Marketing Association

EMPLOYMENT

Mercer Capital Management, Inc.

Marketing Associate, 2018 to present

Wright Investment Properties/Hospitality Management Advisors

Sales and Marketing Coordinator, 2013 to 2014 and 2015 to 2018

Memphis Marriott

Sales and Catering Assistant, 2012 to 2013

EDUCATION

University of Mississippi, Oxford, Mississippi, (B.S., Hospitality Management, 2012)