



October 7-10, 2017
Hilton Americas
Houston, TX

Advanced Business Valuation Conference | International Appraisers Conference

Financial Institutions: Black Holes of Valuation

Jeff K. Davis, CFA

Mercer Capital Management

615-345-0350 | jeffdavis@mercercapital.com

Black Hole Questions

- What's the deal with P/TBV?
- Why is leverage easy to hide?
- How are liabilities assets?
- How are assets liabilities?
- What does cash flow mean?
- EBITDA?





October 7-10, 2017
Hilton Americas
Houston, TX

Advanced Business Valuation Conference | International Appraisers Conference

Section 1

Business Model

Business Model

Banks (Depositories)

- Bank and parent (BHC) highly regulated
- Bank tier one capital levered upwards of 13:1 (7-8% equity/assets; ~9% norm)
- Low cost/stable deposits (FDIC backed) – core of franchise value for banks
- Commercial loans tend to be at the top of the borrower's capital stack
- CRE theoretically less risk post crisis; HVCRE subject to 150% capital charge
- Bulk of consumer lending shifted to majors and specialty finance

Non-Bank Lenders

- Less regulated than banks
- Less levered due to lenders' willingness re: advance rates and/or regulation (BDC)
- Funding less stable than banks' – push to add long-term debt post crisis, but plenty of ST funding, securitization etc.
- Yields higher than typical bank yield
- Lower fees than banks
- Higher risk = lower P/E than typical bank

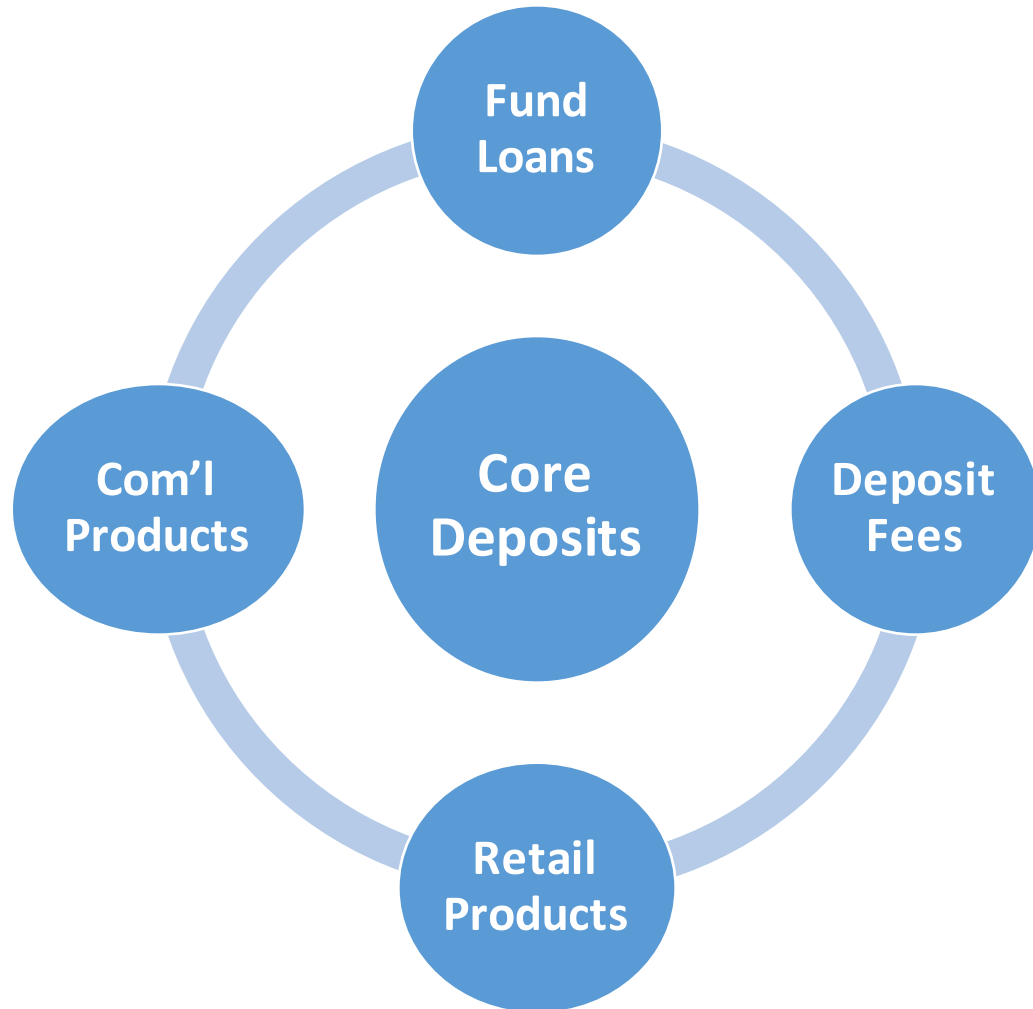
Business Model – Leverage!

- Crux of the business model: leverage the equity to produce net interest income, minimize credit losses, charge fees and manage overhead
- Loans can be a “liability” because issues usually are not visible until it is too late
- Bonds produce incremental income but do not add to franchise value and can easily detract
- Core deposits are liabilities but are a key element of earning power and franchise value

	Bank
Liquid Assets	300
Bonds	2,500
Loans	8,500
Other Assets	200
Total Assets	<u><u>\$11,500</u></u>

Deposits	10,000
Borrowings	500
Equity	1,000

Loan / Deposits	85%
Equity / Assets	8.7%



- Core deposits are the center of the franchise for most banks
- Lending franchise overlaps but is not 1:1 proposition (excess retail deposits; CRE clients net fund users; commercial mixed)
- Banks with big core deposit base tend to be more highly valued
- But banks in growth markets with strong lending franchise but weak core deposit base may be valuable to certain buyers

Parent Leverage!

- Parent should be evaluated stand-alone basis
- Debt can be used to create equity in bank
- High parent leverage not discernible in consolidation
- Debt service and shareholder cash flow via dividends from the highly-regulated bank

	Bank
Liquid Assets	300
Bonds	2,500
Loans	8,500
Other Assets	200
Total Assets	\$11,500
Deposits	10,000
Borrowings	500
Equity	1,000
Loan / Deposits	85%
Equity / Assets	8.7%

	Parent
Cash	100
Bonds	50
Investment in Bank	1,000
Other Assets	50
Total Assets	\$1,200
Short-Term Debt	100
Long-Term Debt	400
Equity	700
Debt / Equity	71%
Double Leverage	143%

	Consolidated
Liquid Assets	400
Bonds	2,550
Loans	8,500
Other Assets	250
Total Assets	\$11,700
Deposits	10,000
Borrowings	1,000
Equity	700
Loan / Deposits	85%
Equity / Assets	6.0%

Business Model – Spread

- Loan spreads over a base rate (e.g. 30D Libor)
- Deposit COF vs capital market rate
- Non-interest bearing deposits very valuable
- Core bank (loan and deposit) net interest margin tends to move with level of short-end of the curve
- Wholesale bank (securities and wholesale borrowings) net interest margin sensitive to the shape of the curve

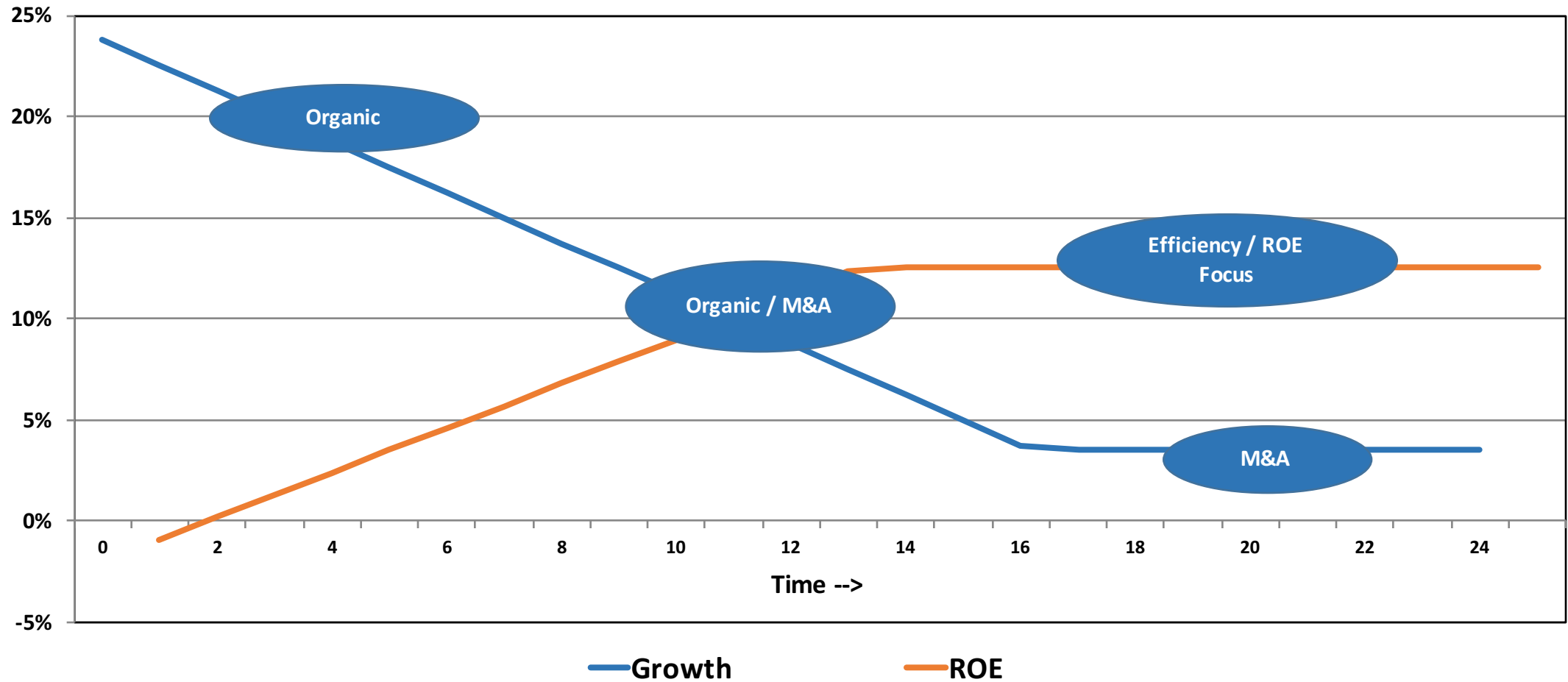
Interest Income	472	4.10%
Interest Expense	(105)	-0.91%
Net Int Income	367	3.19%
Fee Income	115	1.00%
Operating Expenses	(288)	-2.50%
Pretax Net Rev	194	1.69%
Provision Expense	(30)	-0.26%
ORE Expense	(2)	-0.02%
Bond Gains / (Loss)	0	0.00%
Pretax Income	162	1.41%
Net Income	\$105	0.92%
Equity / Assets	8.7%	
ROE	10.5%	

- Depository can be viewed as two banks
- Core bank = loans funded with core deposits (and maybe supplemental wholesale funding if loan-to-deposit ratio is high)
- Wholesale bank = bonds and other purchased assets that are funded with borrowings unless excess core deposits exist

	2Q16			1Q17			2Q17		
Average Loans	6,107	65.0	4.32%	6,339	71.0	4.44%	6,753	78.0	4.65%
Demand Deposits	1,621	-	0.00%	1,897	-	0.00%	2,010	-	0.00%
Int Bearing Deposits	4,486	(5.6)	-0.51%	4,442	(6.1)	-0.54%	4,743	(7.9)	-0.67%
Borrowings	-	-	-0.84%	-	-	-1.20%	-	-	-1.69%
Net Spread on Lending	-	59.4	3.94%	-	64.9	4.06%	-	70.1	4.18%
Securities - Taxable	1,898	11.0	2.35%	1,741	10.5	2.39%	1,565	9.4	2.42%
Securities - Nontaxable	172	1.8	4.13%	187	1.9	4.04%	182	1.9	4.28%
Liquidity	56	0.1	0.72%	45	0.1	0.87%	44	0.1	0.92%
Excess Deposits	1,112	(1.4)	-0.51%	1,194	(1.6)	-0.54%	1,157	(1.9)	-0.67%
Borrowings	1,014	(2.1)	-0.84%	780	(2.4)	-1.20%	634	(2.7)	-1.69%
Bond Portfolio Spread		9.4	1.78%		8.5	1.71%		6.9	1.54%
Net Interest Income and NIM		68.7	3.39%		73.4	3.50%		77.0	3.62%
Value of NIB Funding Sources			0.11%			0.14%			0.18%
Net Spread			3.28%			3.36%			3.44%
Cost of IB Liabilities			0.71%			0.58%			0.55%
Yield on Earning Assets			4.00%			4.71%			4.60%
Bonds / Earning Assets		25%			23%			20%	
Loans / Deposits		85%			84%			85%	

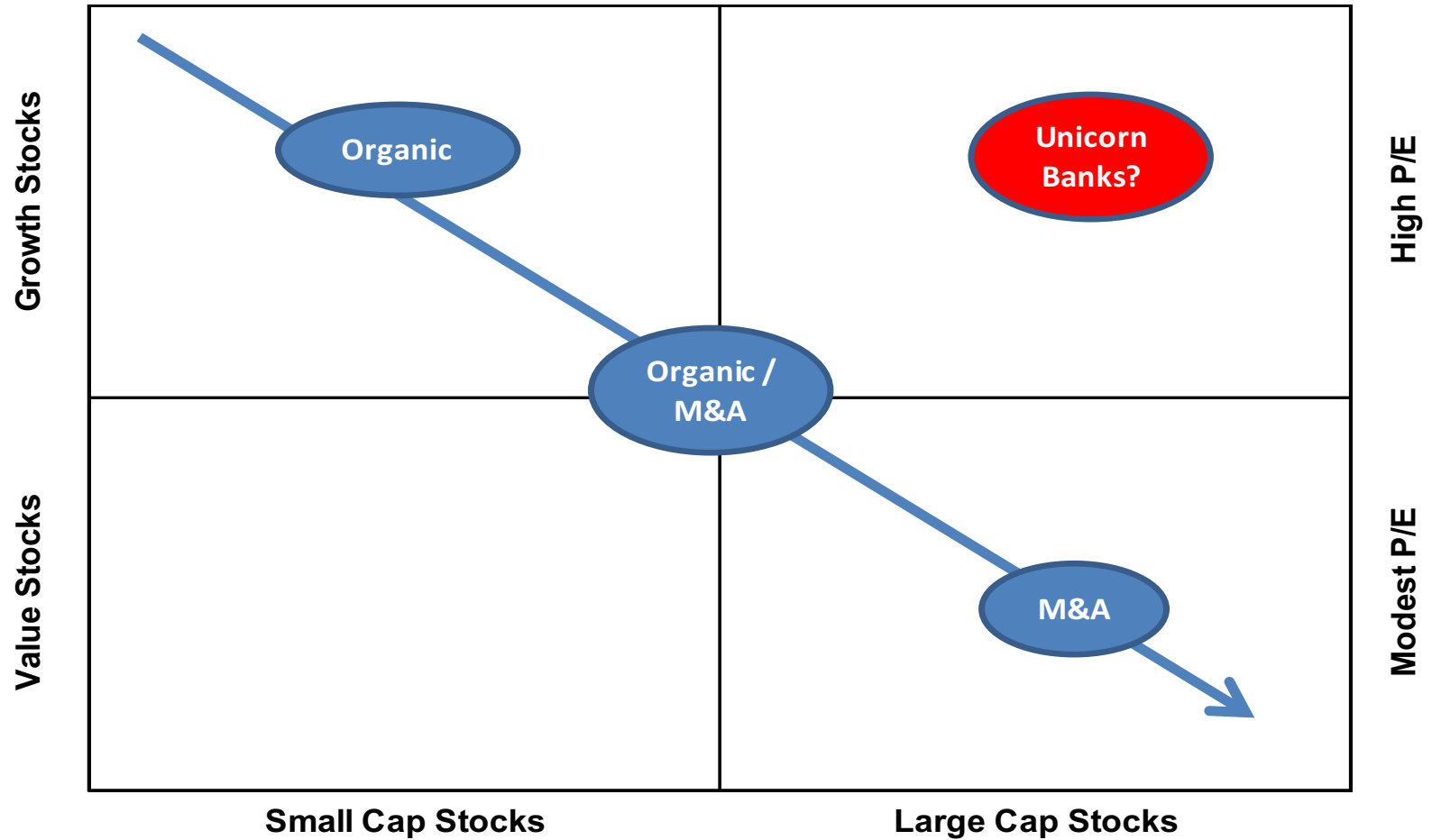
Typical Successful Bank Life-Cycle:

Organic → Organic/M&A → Max ROE or Sell



Ownership Changes Too

→ *Small Cap Growth* → *Mid Cap Growth* → *Large Cap Value*



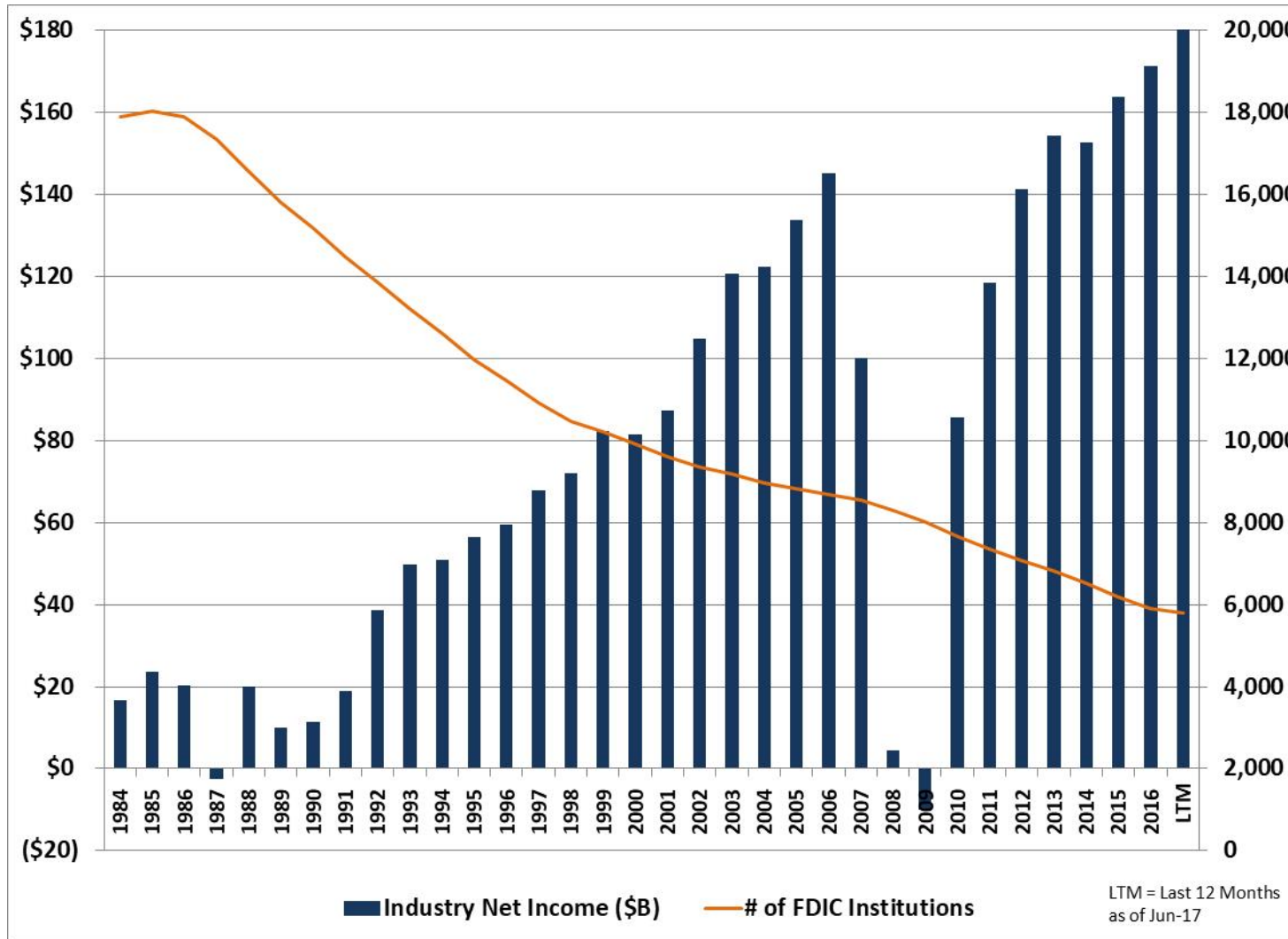


October 7-10, 2017
Hilton Americas
Houston, TX

Advanced Business Valuation Conference | International Appraisers Conference

Section 2

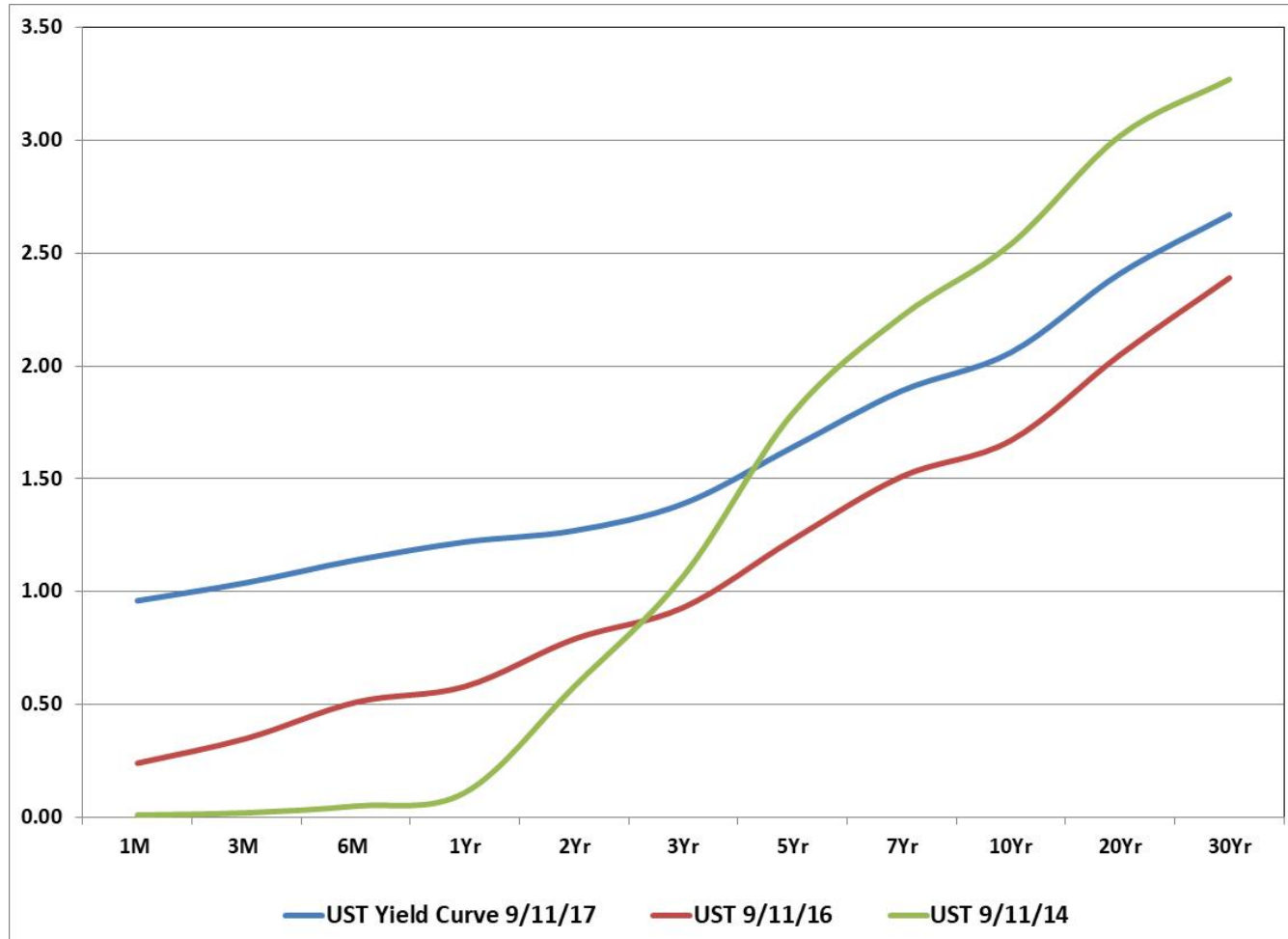
Industry Fundamentals



- Industry has recovered from 2007-2009 in part because of Fed actions to reflate asset values
- \$180 billion industry LTM net income (1.1% ROA; 10% ROE)
- But profitability is less than pre-crisis years because (a) very low interest rates; (b) regulatory costs; (c) more capital

	Assets > \$10B		Assets \$3B - \$10B		Assets \$300M - \$1B	
	2006	2016	2006	2016	2006	2016
ROA	1.21%	0.90%	1.12%	1.00%	1.26%	1.06%
ROE	14.0%	8.0%	12.4%	9.1%	13.7%	9.9%
ROTE (~)	20.5%	10.5%	16.1%	11.5%	14.8%	10.3%
Tangible Common / Tang Assets	5.9%	8.6%	7.0%	8.7%	8.5%	10.3%
Net Interest Margin	3.41%	3.06%	3.87%	3.48%	4.21%	3.76%
NIM less Net Charge-Offs	3.18%	2.79%	3.72%	3.36%	4.10%	3.65%
Fee Income / Revenue	36.4%	32.4%	24.6%	22.5%	17.4%	17.7%
Efficiency Ratio	60.9%	64.7%	61.2%	62.8%	59.0%	65.6%
Loans / Assets	62.6%	62.0%	67.6%	71.0%	71.1%	67.5%
NPLs+ORE / Loans+ORE	0.57%	0.88%	0.49%	0.71%	0.71%	1.16%
Net Charge-Offs / Avg Loans	0.23%	0.27%	0.15%	0.12%	0.11%	0.11%
Loan Loss Reserve / Loans	1.11%	1.07%	1.23%	0.99%	1.20%	1.30%

- Structural changes post-crisis
- Lower NIM and higher operating costs (efficiency ratio = overhead / rev)
- More capital required
- Result is much lower ROE (ROTE) with implication for P/TBV multiples

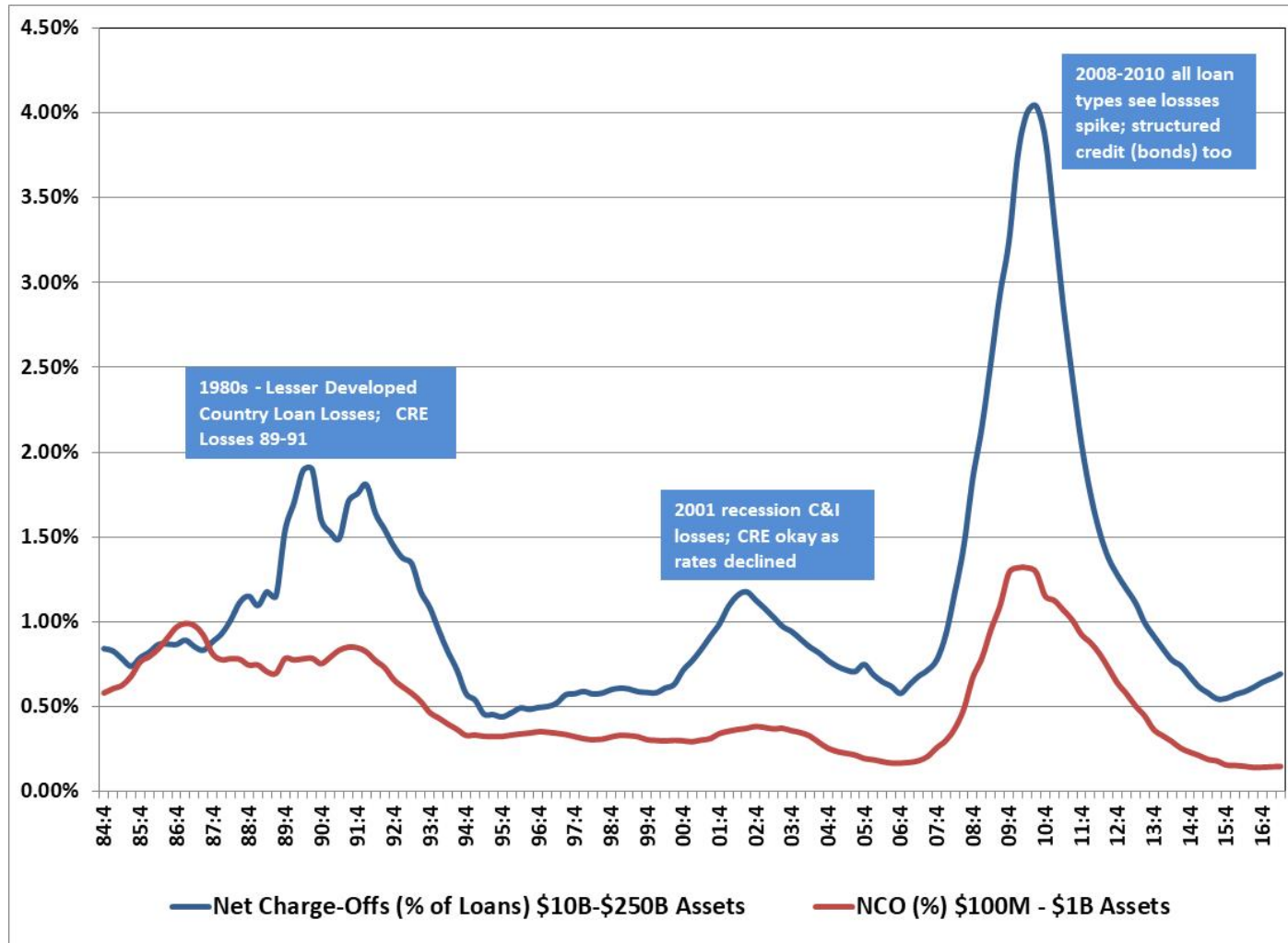


Source: St. Louis Federal Reserve (FRED)

- Shape of yield curve much discussed re: outlook for bank NIMs
- Curve very steep in 2014
- As often occurs curve has flattened since the Fed began to raise short-rates
- Level of short rates more so than shape key NIM for a traditional commercial bank

Jun 76 -Sep 17	10-Yr UST	2-Yr UST	Fed Funds	10/2 Spread	2/FF Spread	10/FF Spread	BAML HY Index Yld	Spread (OAS)
09/09/16	1.59	0.76	0.40	0.83	0.36	1.19	6.34	5.07
09/08/17	2.07	1.29	1.15	0.78	0.14	0.92	5.62	3.87
Max	15.65	16.92	20.06	2.88	2.79	4.08	22.72	21.31
'76 - '17 Median	6.08	5.54	5.23	0.97	0.46	1.61	8.32	5.13
Min	1.38	0.19	0.05	(2.24)	(7.38)	(7.79)	5.08	2.44
Current v Median	34%	23%	22%	81%	30%	57%	68%	75%

- 10/2 spread 81% of long-term average (i.e., curve has flattened, but is not flat)
- But in spite of 100bps of Fed Funds target rate hike Funds are 22% of L-T average



- Loss rates tend to be episodic
- Investors tend to focus on the direction of credit losses and implication for forward EPS rather than a normalized loss rate through the credit cycle
- Management and acquirers more focused on cycle view
- Big impact on one's view of a bank's or specialty finance lender's earning power

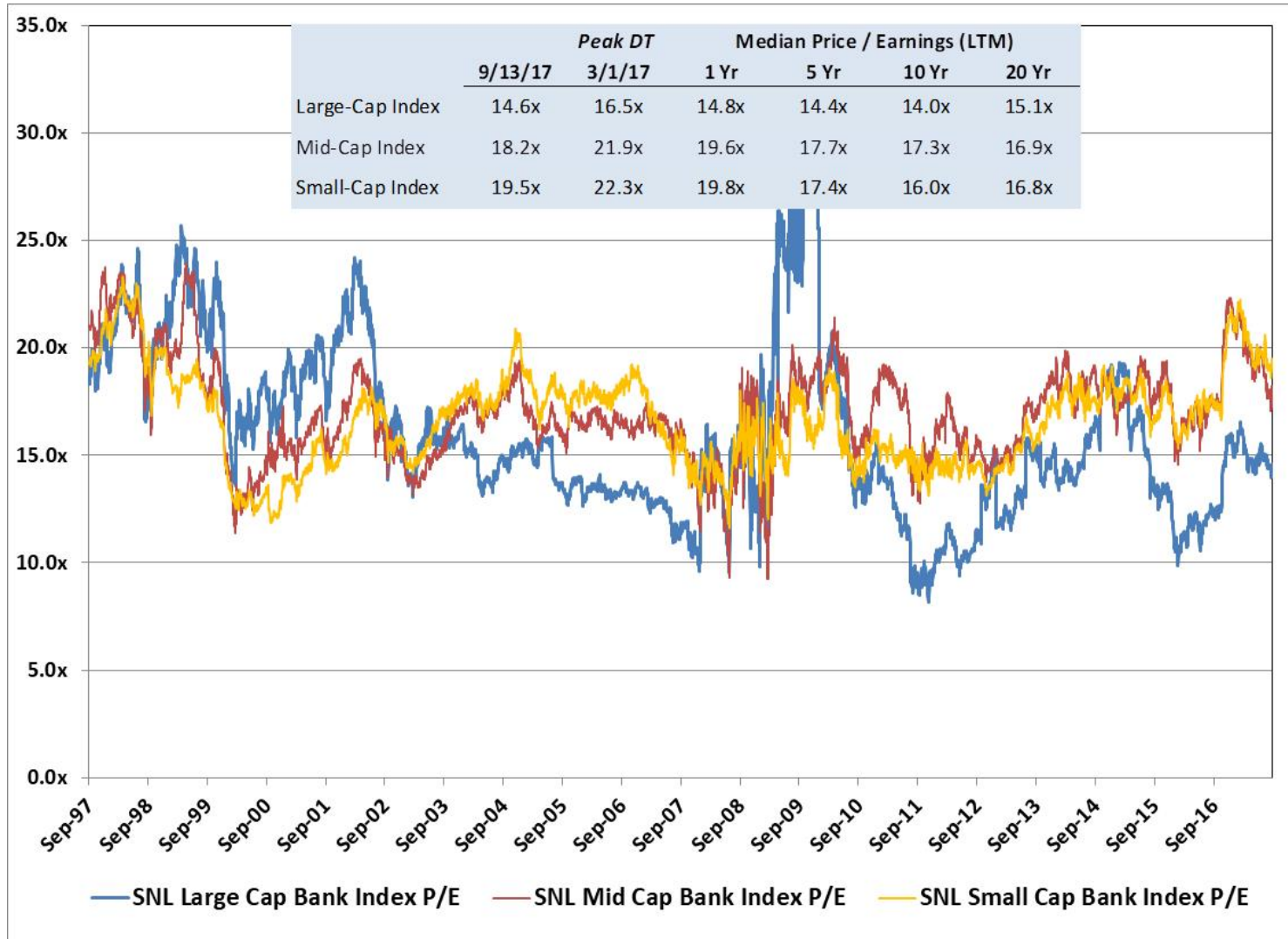


October 7-10, 2017
Hilton Americas
Houston, TX

Advanced Business Valuation Conference | International Appraisers Conference

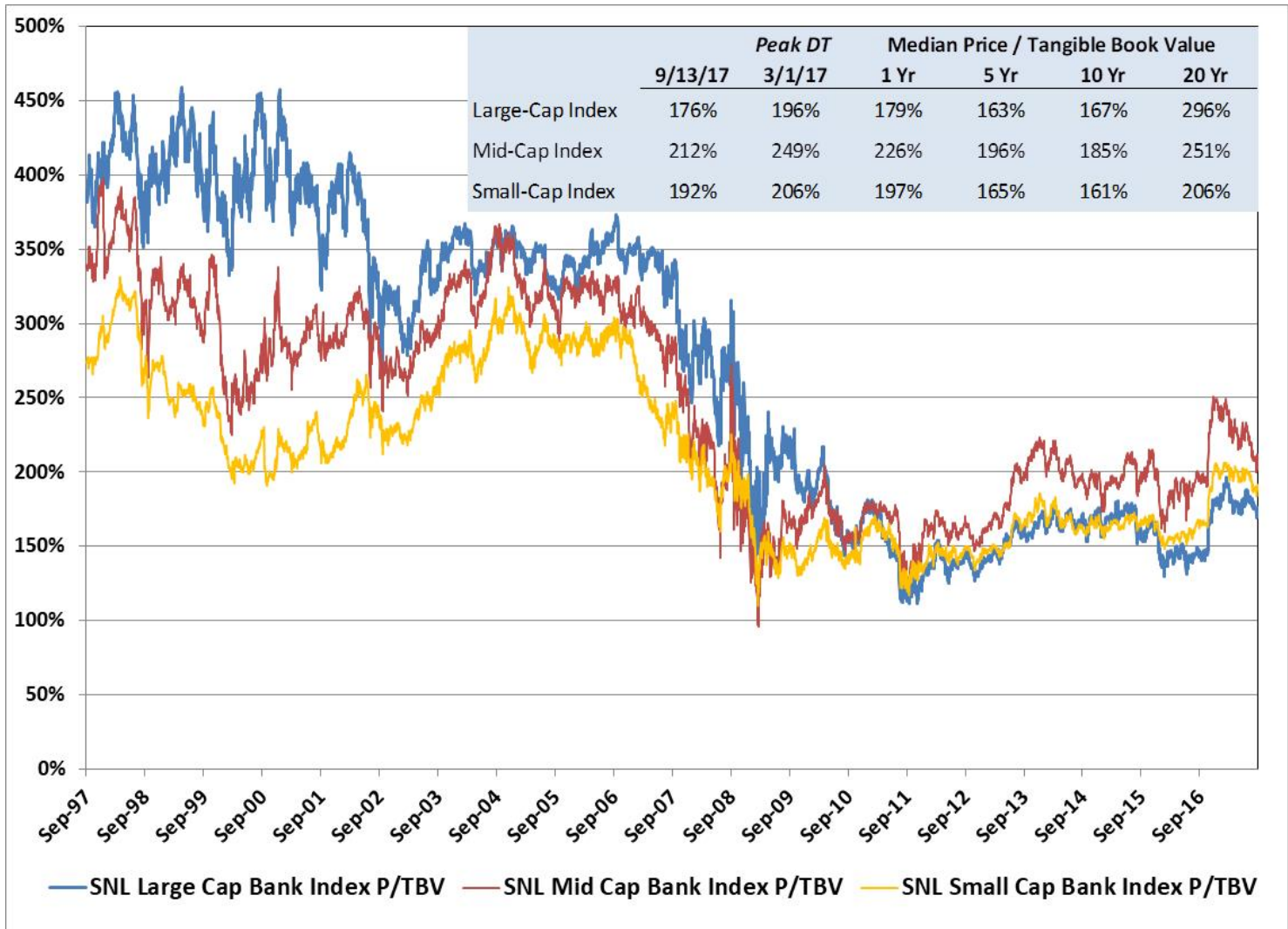
Section 3

Public Markets



Source: SNL Financial

- Long-term median P/E ~15x for large cap banks vs ~17x for mid-cap and small cap index
- Greater credit volatility in large caps vs mid- and small-cap banks results in greater multiple variance
- Significant revaluation from 11/8/16 (12.7x LC, 17.4x MC, 16.9x SC) thru the peak of the “reflation trade” around 3/1



Source: SNL Financial

- Downtrend in P/TBV from late 1990s through 2010 as profitability declined and post-crisis more capital was required
- Trend higher since 2011 reflects somewhat higher P/Es and ROE (primarily due to lower credit costs)
- Market expectation that post-election economic and regulatory backdrop will support higher ROA, but not much capital relief

9/13/2017	P/E LTM	P/E FY17E	P/E FY18E	Price/TBV	Div'd Yield	2Q17 ROA	2Q17 ROE	2Q17 ROTCE	Y/Y EPS	Y/Y Rev	Y/Y PTPP	Y/Y Loans
Money Center	13.5x	14.1x	13.2x	138%	2.0%	0.86%	8.7%	9.3%	12.2%	1.7%	1.0%	1.3%
Trust Banks	17.5x	15.5x	15.3x	314%	1.9%	1.11%	11.3%	22.4%	4.1%	8.8%	13.4%	-3.1%
Wealth Mng't Banks	18.6x	18.0x	17.3x	242%	2.3%	1.15%	11.8%	13.8%	9.3%	10.7%	15.9%	9.1%
Card Banks	11.4x	10.7x	10.8x	186%	2.0%	2.27%	16.8%	18.3%	0.2%	8.4%	11.8%	9.4%
Super Regionals	16.2x	14.5x	13.8x	168%	2.2%	1.14%	9.6%	13.4%	18.7%	6.3%	9.8%	2.1%
Regional Banks	17.5x	16.4x	16.0x	190%	2.1%	1.05%	8.7%	12.1%	12.2%	8.6%	15.1%	8.6%
Assets \$2B - \$10B	18.2x	17.6x	17.0x	198%	2.0%	1.05%	9.6%	12.2%	11.1%	9.7%	17.8%	10.7%
Assets \$500M - \$2B	16.1x	16.2x	17.6x	143%	1.8%	0.88%	9.0%	9.6%	9.6%	8.0%	16.3%	8.3%
Thrifts	20.5x	20.3x	18.5x	140%	1.7%	0.76%	6.6%	7.4%	13.3%	7.5%	14.7%	10.3%

LTM - latest 12 months; PTPP - pre-tax, pre-provision operating income (x-bond gains and non-recurring items)

Source: SNL Financial

- Segregation of bank universe
- Asset management-focused banks have superior valuation
- Card-oriented banks have moderate multiples due to limited growth and credit concerns



October 7-10, 2017
Hilton Americas
Houston, TX

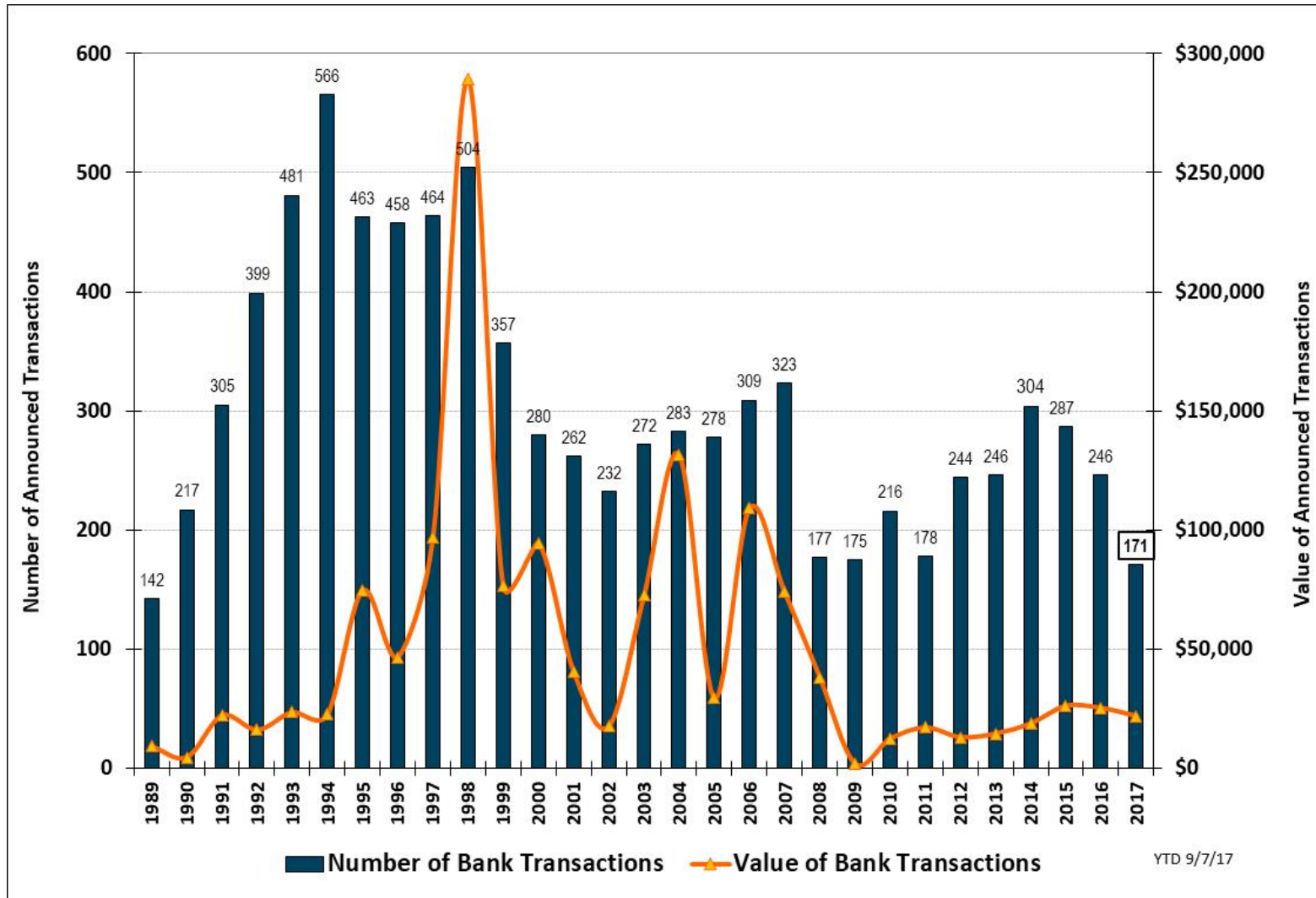
Advanced Business Valuation Conference | International Appraisers Conference

Section 4

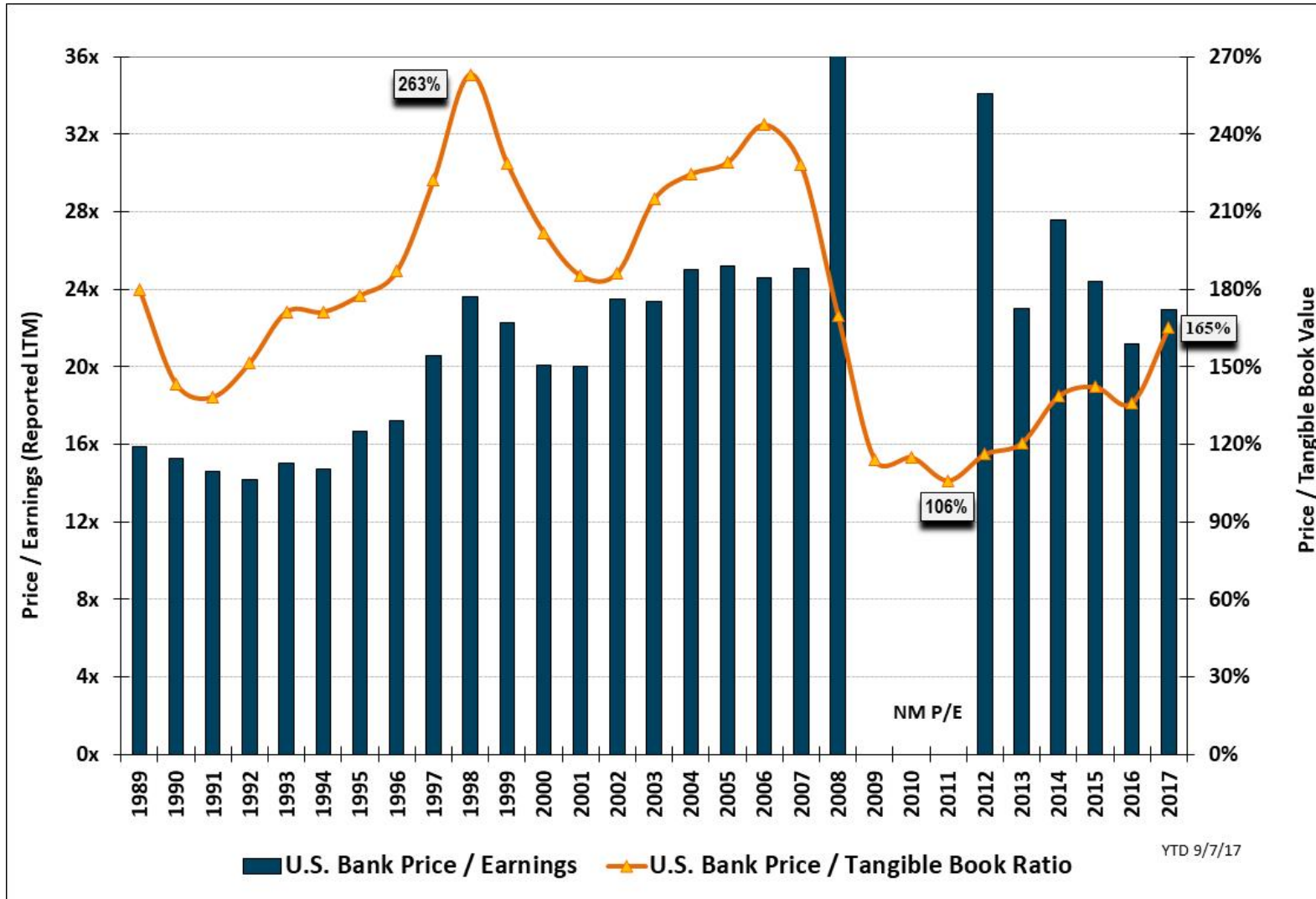
M&A

Typical Bank Acquirer Parameters

- Growth market or in-market transaction with significant expense savings
- EPS accretion of 5-15% depending upon deal size and targeted saves
- Recovery of tangible BVPS dilution within 3-5 years using the crossover method
- IRR > cost of capital including all deal costs
- No meaningful reduction in capital ratios unless excessively capitalized
- C&D and CRE as a percent of post-close capital below regulatory thresholds
- Acquisition of low loan-deposit ratio banks increasing on radar of buyers

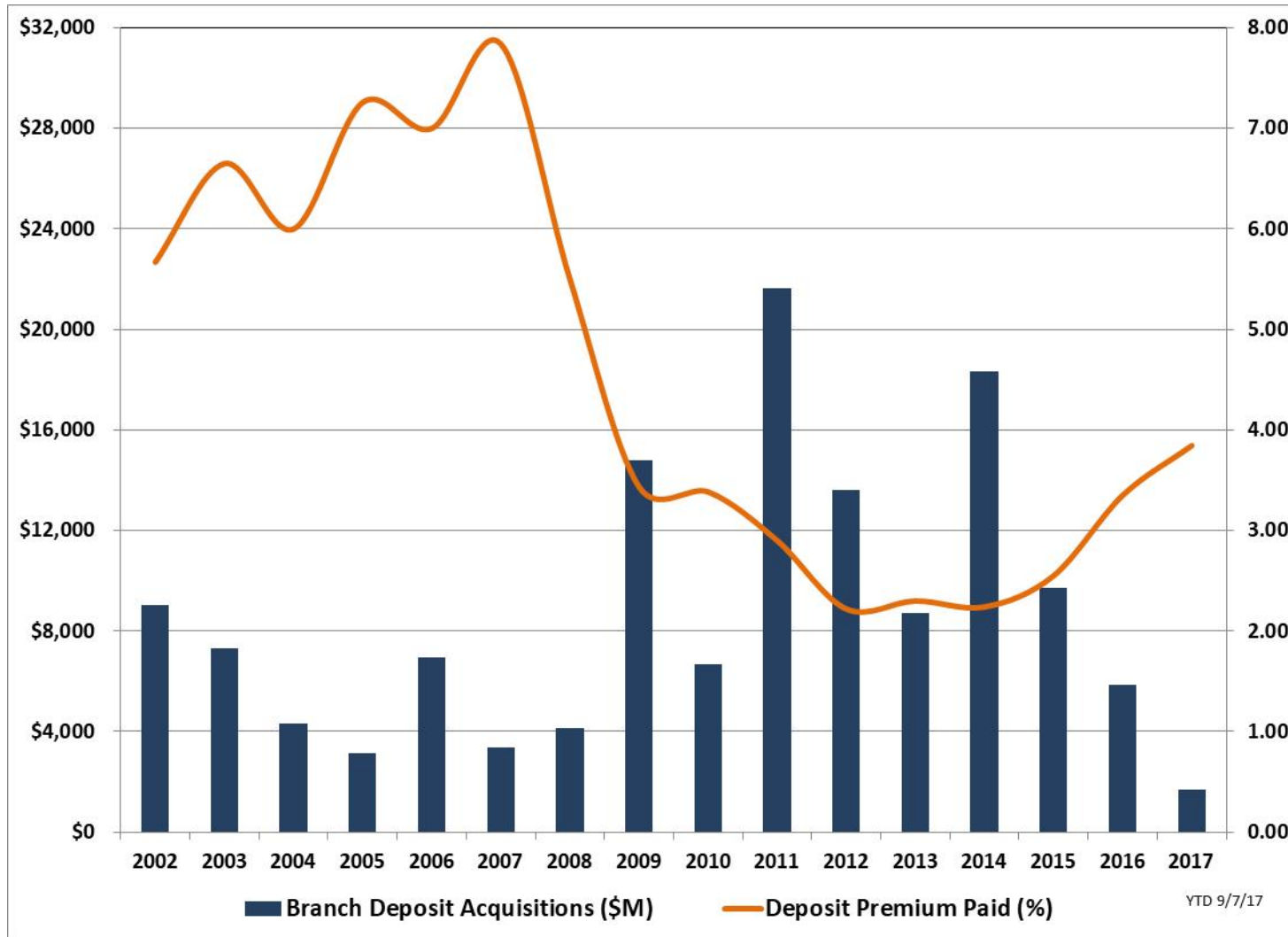


- Number of transactions has declined with number of banks (5,787 @ 6/30 vs ~14,000 @ 12/85)
- However, 2-4% of institutions are acquired each year
- What has changed is deal values because no mega deals and only episodic large deals post-crisis

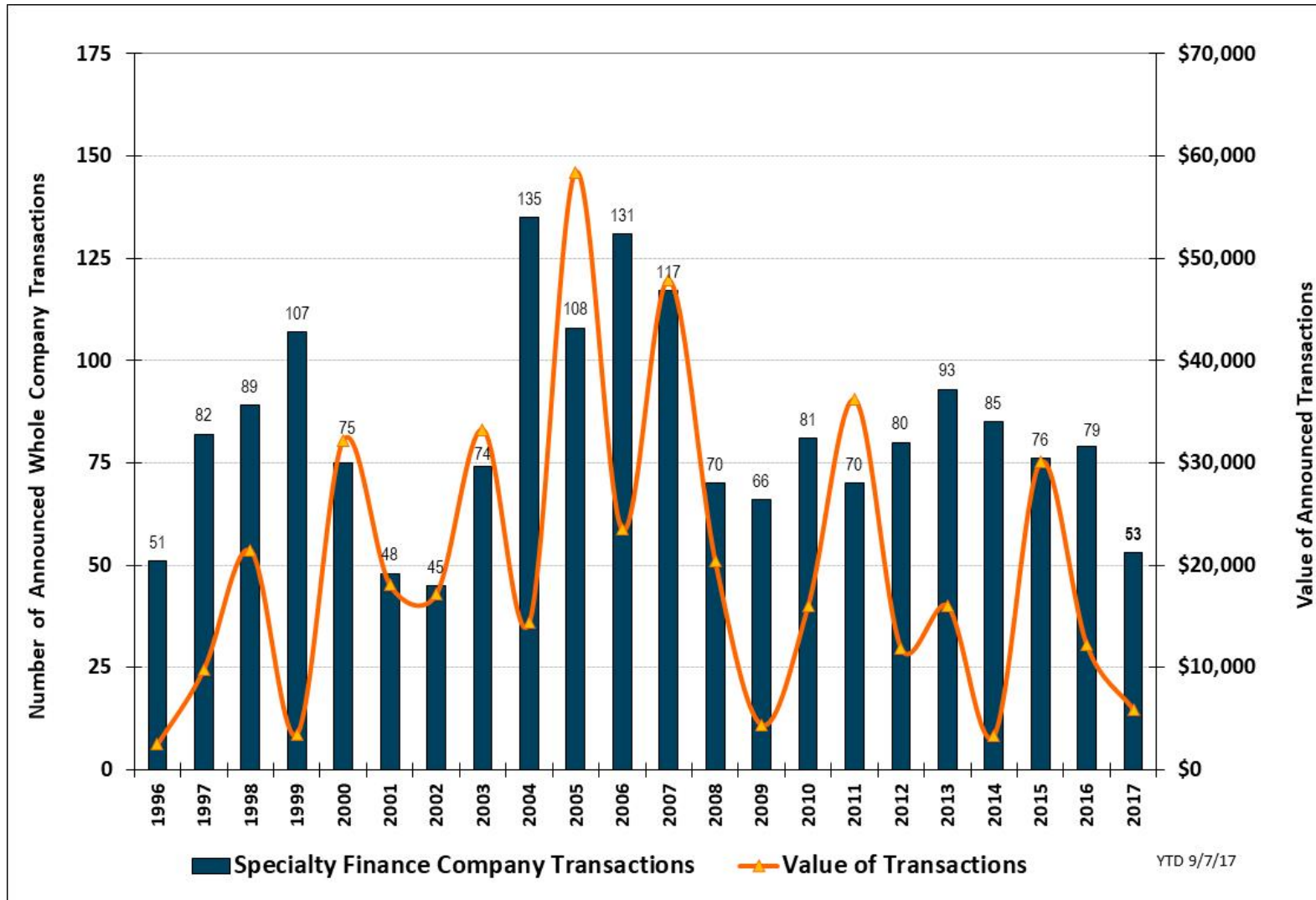


Source: SNL Financial

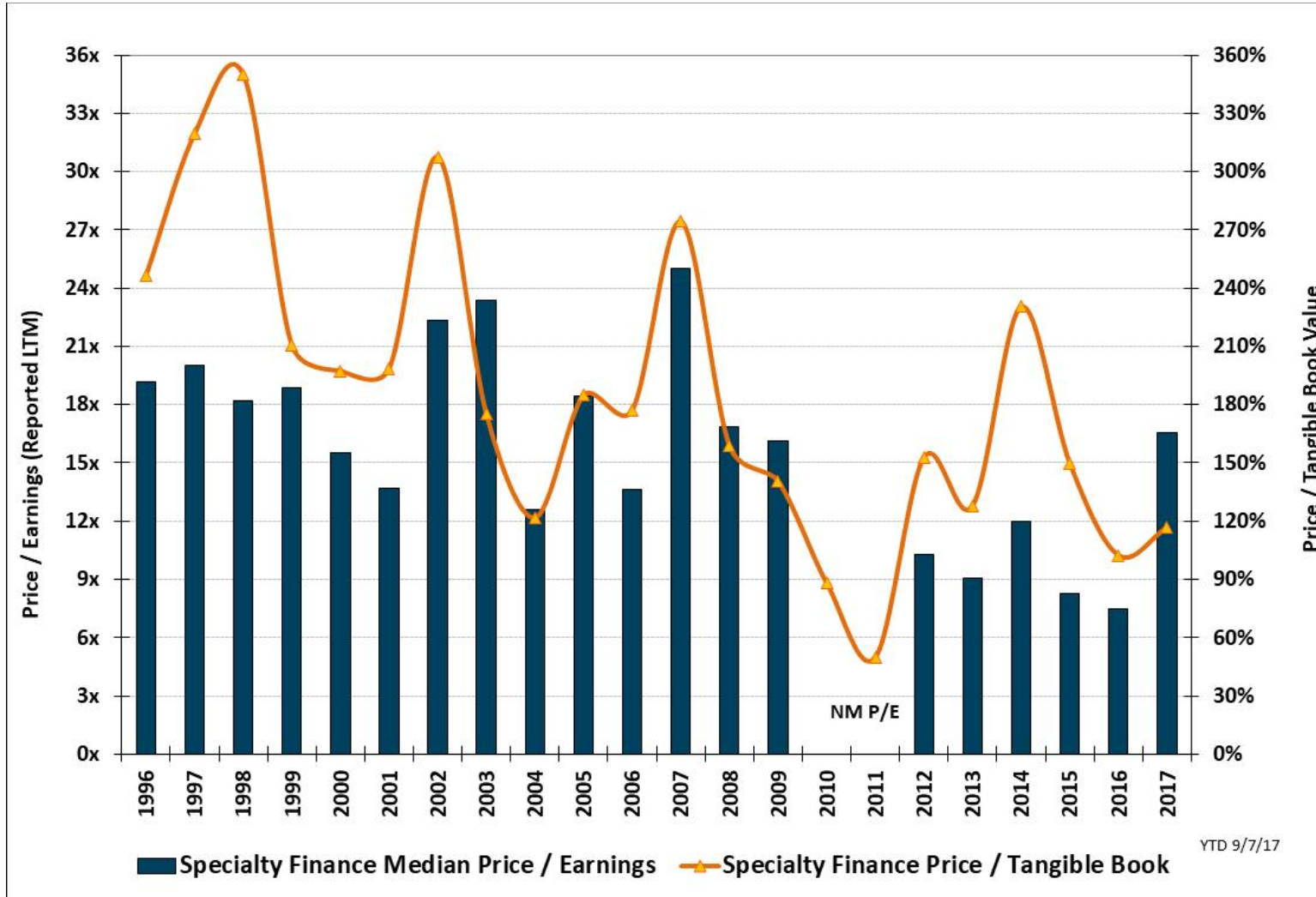
- Aggregate national price data is skewed to smaller bank transactions because that is what is transacting
- Current low 20s P/E almost back to mid-20s P/E pre-crisis
- P/E for buyer 9-14x with typical 20-40% expense saves
- P/TBV has rebounded from crisis low but is well below the 1998 and 2006 tops because ROTEs are low (lower NIM and more capital)



- Deposits (liabilities) transact, too, usually with branches
- Acquirer assumes the deposit liabilities, which are offset with assets assumed (cash, branches and sometimes loans) net of the deposit premium
- Post-crisis core deposits are worth less because wholesale borrowing rates are very low and because there was less demand as many banks were very liquid post 2008



- Chart reflects number of companies that transacted; however, a significant amount of assets may transact in any given years via asset sales
- 2005 deal value includes BAC's \$35B acquisition of MBNA



- Aggregate national median multiples impacted by mix of specialty finance companies transacted (e.g., equipment finance vs commercial mortgage)

	100% Stock or Stock/Cash		100% Cash Deals	
	Post-Election	Pre-Election	Post-Election	Pre-Election
Com'l Bank Transactions	101	105	22	44
Median Asset Size	\$356	\$354	\$104	\$124
Median ROA	0.80%	0.73%	0.83%	0.69%
Median ROE	7.6%	7.1%	6.2%	5.2%
Median Transaction Value	\$59	\$41	\$11	\$15
Median P/BV	161%	137%	123%	115%
Median P/TBV	167%	139%	125%	115%
Adj Price / Core Equity	179%	151%	131%	122%
Median P/E (LTM-Reported)	21.8x	20.1x	17.7x	23.0x
P/E to Buyer w Synergies	NA	NA	NA	NA

1) Post-election 11/9/16 - 9/14/17; pre-election 11/8/15 - 11/8/16

2) Adjusted price / core equity assumes 8% tangible equity ratio with excess capital valued \$-for-\$

- Bank sector revalued in the public market post-election on expectation of a) “inflation-trade” and higher economic growth would lead Fed to hike rates faster and higher → higher NIMs; b) lower corporate tax rates; and c) less regulation
- Impact can be seen in acquisition prices to an extent
- Sellers who swap for stock in theory neutral because buyer’s shares have the same benefit; not so for cash sellers

Section 5

Black Hole Valuation Issues

Valuation Methods

Minority

- Net Asset Value
- Transaction Method (in subject)
- Guideline Public Comps
- Earnings Capitalization via Build-Up
- Discounted Cash Flow

Control

- Net Asset Value
- Net Asset Value (recap; quasi-recap)
- Guideline Transactions
- Earnings Capitalization via Build-Up
- Discounted Cash Flow (buyer perspective vs seller perspective)
- When buyer(s) known - Relative Contribution Analysis and Pro Forma Impact

Valuation Perspective

Public Market Value

- Growth record and prospects
- Trend in consensus estimates
- Profitability
- Organic vs. acquisition growth
- Core deposit base
- Credit quality
- Capital
- Revenue mix
- Risk perceptions
- Location

Acquisition Value

- Location and market share
- Core deposits
- Core profitability
- Expense saves (who gets credit?)
- Revenue synergies (reality?)
- Number of bidders
- Alternative targets for bidders
- What a buyer can afford
- Stated multiples to seller vs. pro-forma multiples to buyer (P/E with savings, P/TBV after b/s marks)

Rules of Thumb?

- **Business model of a lender is predicated upon leveraging equity capital**
- Buyers, sellers, investors, directors ... tend to quote value as P/TBV
- But ... economics are based upon earning power
- P/E a function of risk profile and growth expectations
- P/TBV can be thought of as a proxy for earning power
- $ROA \times Leverage = ROE$... *or* $[Net\ Income / Assets] \times [Assets / Equity] = ROE$
- **$P/E \times ROTE = P/TBV$**

Rules of Thumb?

P/E

- P/Es within the industry vary
- Low P/Es reflect riskier biz models, limited growth or lower quality earnings
- Above average growth yields above average P/E
- Investors especially value three things: EPS growth, accelerating growth and organic revenue growth provided capital adequate and asset quality is okay

P/TBV

- Goal is to produce a return on shareholders' capital
- P/TBV is a secondary proxy for earning power
 - $ROA / TCE \% = ROTCE$
 - $P/E \times ROTCE = P/TBV$
- High ROTCE yields high P/TBV
- High P/E and ROTCE = very high P/TBV

Cash Flow?

- EBITDA, EBITDA less capex, etc. is meaningless for a bank
- Enterprise value is a nuanced concept – one can view the value of the bank vs the value of the holding company as the sum of the value of the bank less the parent's net debt
- Investors and acquirers view cash flow (aside from amortization of intangibles) as internally-generated capital in excess of a threshold amount that can be distributed
- Excess initial capital potentially represents distributable cash flow, too
- Excess capital/cash flow should be analyzed at the bank-level and parent-level separately

Cash Flow?

- **Key questions to contemplate when considering excess capital:**
 - Will regulators realistically allow excess to be distributed?
 - Do rating agencies have a say?
 - Should excess capital be valued “as-if” cash flow in a minority valuation?
 - Do evolving regulatory policies in DC related to “trapped” capital matter?
 - What is the appropriate opportunity cost for distributed capital?
 - How do strategic buyer synergies factor into excess capital calculations?

Book Value Roll-Forward		ABC Bank	ABC Bancorp	Bancorp Shares	Per Share
Reported Common Equity @	9/30/2016	\$58,502	\$54,310	165.311	\$328.53
Add: 4Q16 & 1Q17 Net Income - Bank		2,524	2,524		
+/-: Bancorp Income (Expenses)			(64)		
Less: 4Q16 Dividends		(749)	(749)		
Less: ABC Transaction Costs		(1,800)	(1,800)		
Reported Common Equity @	3/31/2017	\$58,476	\$54,220	165.311	\$327.99
Less: Goodwill and Core Deposit Intangibles		(10,292)	(11,679)		
Tangible Common Equity @	3/31/2017	\$48,184	\$42,541	165.311	\$257.34
Add: Proceeds from Option Exercise			1,000	10.000	
Pro Forma Tangible Book Value with Options		\$48,184	\$43,541	175.311	\$248.37
Projected Tangible Assets @	3/31/2017	\$460,320	\$458,933		
Core Equity Capital	9.0%	41,429	41,429		
Implied Excess Capital		6,756	2,113		
Total Tangible Equity Capital		\$48,184	\$43,541		

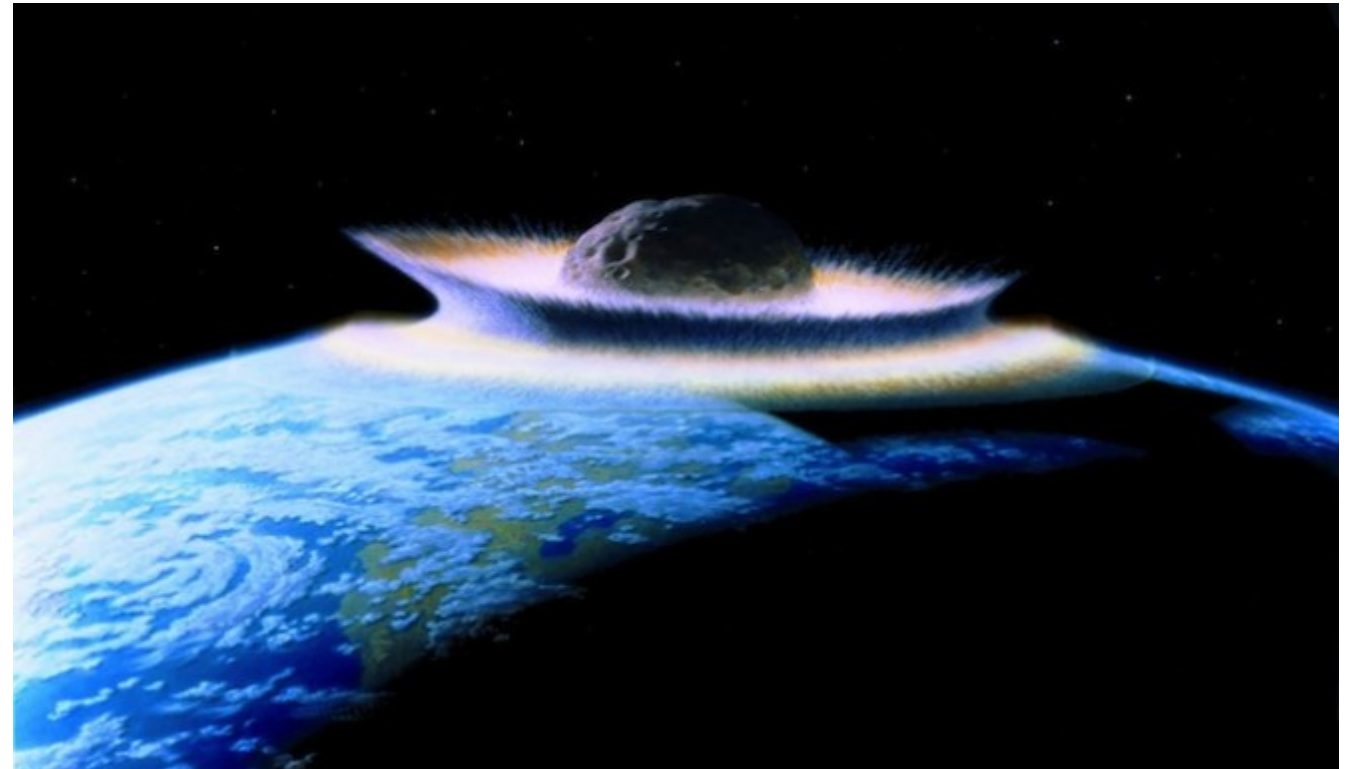
	Reported Sep-16	Closing Mar-17	9 Months Dec-17	FY Dec-18	FY Dec-19	FY Dec-20	FY Dec-21	Terminal Value
Net Income (C-Corp Basis)	\$4,500		\$3,197	\$4,285	\$4,517	\$4,789	\$4,966	
Return on Assets	0.97%		0.89%	0.86%	0.87%	0.88%	0.87%	
Projected Operating Expenses			12,338	17,187	17,800	18,459	19,200	
Projected Savings (Yr 1 @ 50%)	30%		1,851	5,156	5,340	5,538	5,760	
After-Tax Expense Savings	35%	na	1,203	3,351	3,471	3,600	3,744	
Net Income with Synergies	\$4,500		\$4,400	\$7,637	\$7,988	\$8,389	\$8,710	\$8,710
ROA with Synergies	na		1.22%	1.53%	1.53%	1.54%	1.53%	11.0x
								\$95,806
Period-End Assets	\$461,862	\$471,612	\$487,347	\$509,147	\$531,921	\$555,715	\$580,573	
Tangible Equity (Parent)	42,631	44,158	42,445	43,861	45,823	47,873	50,014	
Net Income			4,400	7,637	7,988	8,389	8,710	
Distribution of Excess Capital	9.0%	(1,713)	(2,984)	(5,675)	(5,938)	(6,247)	(6,472)	
Ending Tangible Equity		42,445	43,861	45,823	47,873	50,014	52,252	
Tangible Equity / Assets	9.2%	9.0%	9.0%	9.0%	9.0%	9.0%	9.0%	
Interim Cash Flows to Acquirer		\$1,713	\$2,984	\$5,675	\$5,938	\$6,247	\$6,472	
After-Tax Transaction Costs		(6,000)	na	na	na	na	na	
After-Tax Op Cost on Distributed Capital	2.0%		(34)	(94)	(207)	(326)	(451)	
Terminal Value			na	na	na	na	na	\$95,806
Total Shareholder Cash Flow		(\$4,287)	\$2,950	\$5,581	\$5,730	\$5,921	\$6,021	\$95,806

Marketability?

- Banks tend to have greater number of shareholders than “typical” private business (not true for specialty lenders, other financial service companies)
- Community interest usually exists; periodic transactions
- Banks tend to pay dividends and periodically offer to repurchase shares
- Consolidating industry in which the logical acquirers (though not necessarily for cash) are identifiable
- Shareholder agreements other than for S-corporations are less common
- Capital calls can occur, especially following deep recessions

Credit?

- Get credit wrong and nothing else matters
- Credit always has been and always will be cyclical
- True-up issues vs earning power issues
- Default probability
- Loss given event of default



	Total Loans (\$000)		30-89 Days Past Due		90+ Days Past Due		Non-Accrual Loans		Past-Due & NAL	
	\$	%	\$	%	\$	%	\$	%	\$	%
1- 4 Residential Mortgage	21,027	0.5%	934	4.4%	453	2.2%	71	0.3%	1,458	6.9%
HELOC	7,016	0.2%	705	10.0%	64	0.9%	0	0.0%	769	11.0%
Construction & Development	2,543,298	56.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Multi-Family	1,699,324	37.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Commercial Real Estate	160,563	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Commercial & Industrial	58,814	1.3%	404	0.7%	0	0.0%	0	0.0%	404	0.7%
Consumer Loans	3,397	0.1%	150	4.4%	155	4.6%	0	0.0%	305	9.0%
Total Loans - June 2006	4,493,739	100.0%	2,193	0.0%	672	0.0%	71	0.0%	2,936	0.1%
Loan Loss Reserve	72,354	1.57%								
1- 4 Residential Mortgage	13,292	0.3%	252	1.9%	534	4.0%	0	0.0%	786	5.9%
HELOC	1,804	0.0%	61	3.4%	66	3.7%	0	0.0%	127	7.0%
Construction & Development	3,934,408	87.6%	138,607	3.5%	0	0.0%	631,931	16.1%	770,538	19.6%
Multi-Family	565,730	12.6%	14,157	2.5%	0	0.0%	180,007	31.8%	194,164	34.3%
Commercial Real Estate	64,684	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Commercial & Industrial	32,530	0.7%	1,352	4.2%	2,284	7.0%	28	0.1%	3,664	11.3%
Consumer Loans	1,681	0.0%	68	4.0%	173	10.3%	0	0.0%	241	14.3%
Total Loans - June 2008	4,614,157	100.0%	154,497	3.3%	3,057	0.1%	811,966	17.6%	969,520	21.0%
Loan Loss Reserve	132,099	2.86%								
1- 4 Residential Mortgage	13,292	0.3%	310	2.3%	855	6.4%	0	0.0%	1,165	8.8%
HELOC	1,804	0.0%	32	1.8%	44	2.4%	0	0.0%	76	4.2%
Construction & Development	3,934,408	87.6%	0	0.0%	0	0.0%	2,317,921	58.9%	2,317,921	58.9%
Multi-Family	565,730	12.6%	0	0.0%	0	0.0%	303,063	53.6%	303,063	53.6%
Commercial Real Estate	64,684	1.4%	0	0.0%	2,240	3.5%	0	0.0%	2,240	3.5%
Commercial & Industrial	32,530	0.7%	452	1.4%	804	2.5%	0	0.0%	1,256	3.9%
Consumer Loans	1,681	0.0%	23	1.4%	189	11.2%	0	0.0%	212	12.6%
Total Loans - June 2009	4,614,157	100.0%	817	0.0%	4,132	0.1%	2,620,984	56.8%	2,625,933	56.9%
Loan Loss Reserve	259,056	5.61%								

- Mix
- Concentrations
- Markets
- Past-Due trends
- Market transactions
 - Credit-type
 - Credit spreads
 - Lender's common

Source: SNL Financial

Y-9C Data -- Holding Company Available For Sale	Cost	2008Q3 Market	Profit (Loss)	Profit as % of Cost	Held To Maturity	Cost	Market	Profit (Loss)	Profit as % of Cost
US Treasury Secs	6,936	6,947	11	0.2%	US Treasury Secs	0	0	0	NA
Issd by US Govt Agency	0	0	0	NA	Issd by US Govt Agency	0	0	0	NA
Issd by US Govt Sp Ag	0	0	0	NA	Issd by US Govt Sp Ag	0	0	0	NA
Total State and Political	151,408	145,262	(6,146)	(4.1%)	Total State and Political	0	0	0	NA
Total Govt	158,344	152,209	(6,135)	(3.9%)	Total Govt	0	0	0	NA
Pass Through RMBS - GNMA	NA	NA	NA	NA	Pass Through RMBS - GNMA	NA	NA	NA	NA
Pass Through RMBS - FNMA/FHLMC	NA	NA	NA	NA	Pass Through RMBS - FNMA/FHLMC	NA	NA	NA	NA
Other RMBS - All Other	705,699	693,857	(11,842)	(1.7%)	Other RMBS - All Other	NA	NA	NA	NA
Total RMBS	705,699	693,857	(11,842)	(1.7%)	Total RMBS	NA	NA	NA	NA
Total CMBS	NA	NA	NA	NA	Total CMBS	NA	NA	NA	NA
Total MBS	705,699	693,857	(11,842)	(1.7%)	Total MBS	0	0	0	NA
Credit Card Rec (ABS)	0	0	0	NA	Credit Card Rec (ABS)	0	0	0	NA
Home Equity Lines (ABS)	0	0	0	NA	Home Equity Lines (ABS)	0	0	0	NA
Auto loans (ABS)	0	0	0	NA	Auto loans (ABS)	0	0	0	NA
Other Con Lns (ABS)	0	0	0	NA	Other Con Lns (ABS)	0	0	0	NA
Comm & Ind Lns (ABS)	0	0	0	NA	Comm & Ind Lns (ABS)	0	0	0	NA
Structured Credit	159,991	87,919	(72,072)	(45.0%)	Other (ABS)	266,767	165,300	(101,467)	(38.0%)
Total (ABS)	159,991	87,919	(72,072)	(45.0%)	Total (ABS)	266,767	165,300	(101,467)	(38.0%)
US Corporates (Single Issue TuPS)	53,043	43,664	(9,379)	(17.7%)	US Debt Secs	45,039	38,071	(6,968)	(15.5%)
Foreign Debt Secs	400	400	0	0.0%	Foreign Debt Secs	0	0	0	NA
Total Other Debt Secs	53,443	44,064	(9,379)	(17.5%)	Total Other Debt Secs	45,039	38,071	(6,968)	(15.5%)
Total Marketable Equity Secs	3,022	3,022	0	0.0%	Total Securities	311,806	203,371	(108,435)	(34.8%)
Total Securities	1,080,499	981,071	(99,428)	(9.2%)					

Source: SNL Financial

FRED

— BofA Merrill Lynch US High Yield BB Option-Adjusted Spread©



Source: BofA Merrill Lynch
fred.stlouisfed.org

myf.red/g/f7Ca



October 7-10, 2017
Hilton Americas
Houston, TX

Advanced Business Valuation Conference | International Appraisers Conference

Section 6

Up Capital Structure

Up the Capital Stack Consideration

- What entity is the issuer of the preferred or debt (bank or BHC)?
- Financial performance of the operating unit (bank)
- Risk profile of the bank
- Parent leverage
- Ability of bank to pay upstream dividends for debt service
- Regulator view (rating) of bank and parent

Up Capital Stack Valuation Considerations

Valuation as of:	6/30/2016
Indicated Value of CLO's Preferred Equity	\$42,930
Conclusion of Fair Value as % of Par	94.4%
Implied IRR	9.50%

Sensitivity of Price (% of Par): Premium Over Spot Curve vs. Default Rate

	6.5%	7.5%	8.5%	9.5%	10.5%
0.0%	120.8%	113.7%	107.3%	101.3%	95.7%
2.5%	111.4%	105.2%	99.4%	94.0%	89.1%
5.0%	105.6%	99.8%	94.4%	89.4%	84.7%
7.5%	100.8%	95.3%	90.2%	85.5%	81.1%
10.0%	95.9%	90.7%	85.9%	81.5%	77.4%
20.0%	85.7%	81.2%	77.0%	73.2%	69.6%

Sensitivity of IRR: Price Paid vs. Default Rate

	\$37,500	\$40,000	\$42,930	\$45,000	\$47,500
0.0%	14.1%	12.9%	11.7%	10.9%	10.0%
2.5%	12.9%	11.7%	10.4%	9.6%	8.7%
5.0%	11.9%	10.8%	9.5%	8.7%	7.8%
7.5%	11.1%	10.0%	8.7%	7.9%	7.0%
10.0%	10.3%	9.1%	7.8%	7.0%	6.1%
20.0%	8.3%	7.1%	5.9%	5.1%	4.2%

- Cash flows and risk
- New issue rates/terms for similar instruments
- Secondary market trading
- Issuer characteristics re: size, credit, capital and profitability
- Liquidity
- Contact with dealers



October 7-10, 2017
Hilton Americas
Houston, TX

Advanced Business Valuation Conference | International Appraisers Conference

Section 7

Big Picture

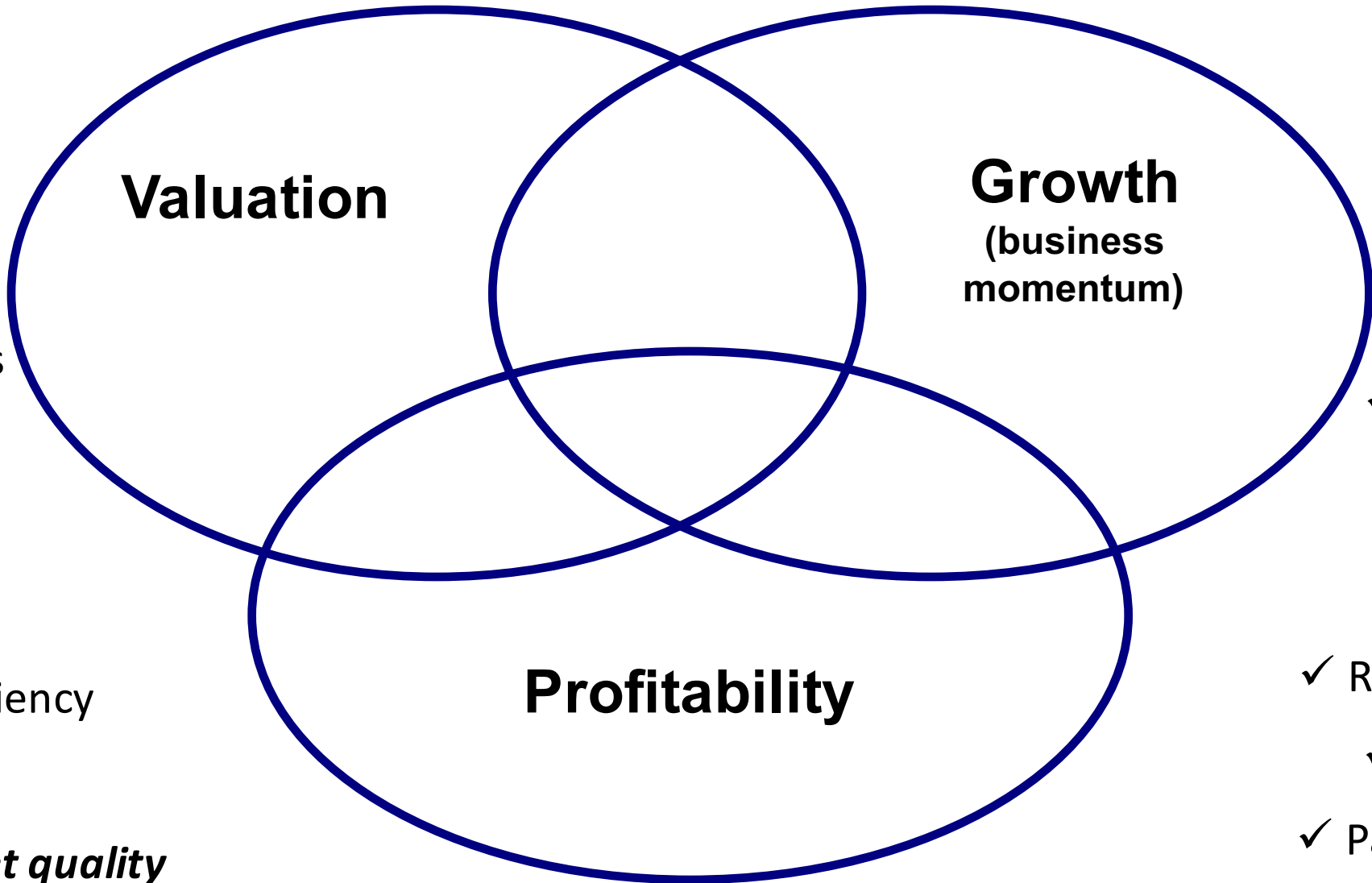
Value Drivers

Intrinsic / Investment Value

- ROCE / ROTCE
 - Profitability (ROA)
 - Leverage (capital)
- Growth
 - Organic (primary)
 - Acquisition
- Multiple
 - Expansion v contraction
 - Cost of capital

Franchise Value

- Management
- Market(s)
- Core deposits
- Credit quality
- Adequate-to-ample capital
- Loan origination capacity
- LT superior loss history (yield less net charge-offs)
- High value business units (wealth management and processing)
- Operating leverage (ER)



- Valuation
- ✓ Absolute
- ✓ History
- ✓ Peer
- ✓ Consensus (trend)

- ROA
- ✓ NIM
- ✓ Efficiency
- ✓ Fees
- ✓ **Asset quality**

- **Growth**
- ✓ Organic
- ✓ M&A
- ✓ Peer
- ✓ Potential
- ✓ Management

- ROE =
- ✓ ROA x Leverage
- ✓ Bank capital
- ✓ Parent leverage

Jeff K. Davis, CFA



Jeffdavis@mercercapital.com

Twitter @JeffKDavis1

615-345-0350 (O)

615-767-9490 (M)

- Managing Director – Financial Institutions Group (FIG) @ Mercer Capital
- Provides financial advisory services primarily related to the valuation of privately-held equity and debt issued by financial services companies and advisory related to capital structures and M&A
- Clients include public and private financial institutions; private equity and private credit funds
- SNL Financial contributor “Nashville Notes”
- Previously a sell-side analyst covering commercial banks and specialty finance companies for Guggenheim Partners, FTN Financial and J.C. Bradford & Co.
- Rhodes College (BA); Vanderbilt University (MBA)