

POSITION DESCRIPTION

Marketing Associate

Description

Mercer Capital is a successful, national business valuation and financial advisory firm. Our firm's marketing strategy revolves around content marketing showcasing our depth of knowledge and experience about topics that affect our clients. We are looking for someone to help us spread our message to targeted audiences by supporting the firm's marketing functions. Duties of the Marketing Associate include:.

- Contact list development & maintenance
- Email marketing support
- Publishing blog posts
- Website updates
- Content review and editing
- Social media postings
- Tracking KPIs and other reporting
- Event support
- Other general marketing duties as needed

The person that will excel in this position is detail-oriented, organized, and focused. If you feel a certain sense of accomplishment from completing a to-do list, keeping a calendar, and initiating forward movement on projects, you will do very well.

Mercer Capital offers a competitive salary and benefits package with opportunities for advancement. You'll be working with a seasoned marketing team along with other knowledgeable, nice, and professional people. Come join us.

About Mercer Capital

Mercer Capital is an employee-owned independent business valuation and financial advisory firm. We are headquartered in Memphis with offices in Dallas, Houston, and Nashville. Since 1982, Mercer Capital has been bringing uncommon professionalism, intellectual rigor, technical expertise, and superior client service to a broad range of public and private companies and financial institutions located throughout the world.

Qualifications

Candidates must have a bachelors degree. 2+ years content marketing/communications experience is preferred. Strong written and oral skills are required to be successful. Experience with Wordpress, MarketingCloud, Salesforce, Google Analytics, top social channels, Adobe Create Suite, and Microsoft Office a plus.

Location

Preferably Memphis, TN but this position can be remote depending on the candidate.

Contact

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(No phone calls, please)

www.mercercapital.com/careers/