

# Nikki McNeel

mcneeln@mercercapital.com

## PROFESSIONAL EXPERIENCE

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Nikki McNeel is the brand manager with Mercer Capital. Nikki is responsible for all brand design and continuity including digital, web, and print. In addition, she supports all marketing functions of the firm including website development, newsletters, social media, speaking engagements and conferences, webinars, and corporate communications.

## PROFESSIONAL MEMBERSHIPS

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The American Marketing Association

## EMPLOYMENT

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Mercer Capital Management, Inc.

*Brand Manager, 2025 to present*

*Graphic Designer/Content Marketing Manager, 2019 to 2024*

Grandview Gallery

*Product Designer/Sales Account Manager, 2015 to 2019*

Champion Awards and Apparel

*Art Director, 2012 to 2015*

## EDUCATION

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The University of Southern Mississippi, Hattiesburg, MS (B.F.A., Graphic Design and Advertising, 2012)