

Brooks K. Hamner, CFA, ASA

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PROFESSIONAL EXPERIENCE

Brooks K. Hamner, Senior Vice President, is a senior member of the firm's Investment Management Industry team. He provides RIAs, trust companies, and asset managers with valuation services related to succession planning, litigated matters, equity compensation, and internal transfers. Brooks also consults with investment management clients in the process of buying other RIAs or selling their business.

Brooks also publishes research related to the investment management industry and is a regular contributor to Mercer Capital's blog regarding the investment management community, *RIA Valuation Insights*.

PROFESSIONAL DESIGNATIONS

Chartered Financial Analyst (The CFA Institute)

Accredited Senior Appraiser (The American Society of Appraisers)

PROFESSIONAL MEMBERSHIPS

The CFA Institute

The American Society of Appraisers

INDUSTRY COVERAGE BLOG & NEWSLETTER

RIA Valuation Insights, Weekly Blog, Mercer Capital

Value Focus: Investment Management Industry, Quarterly Publication, Mercer Capital

PUBLISHED ARTICLES & WHITEPAPERS

“Purchase Price Allocations for RIAs,” Co-author, *Mercer Capital Whitepaper*, 2024

“Assessing Earnings Quality in the Investment Management Industry,” *Mercer Capital Whitepaper*, 2024

“Evaluating Your Firm’s Margin,” *Mercer Capital’s Family Law Valuation and Forensic Insights*, January 2024

“Compensation Structures for Investment Management Firms,” *Mercer Capital Whitepaper*, 2023

“Valuation of Independent Trust Companies,” *Mercer Capital Whitepaper*, 2020

“Posturing Your RIA Firm for a Successful Succession,” *Mercer Capital Whitepaper*, 2019

“How to Value a Wealth Management Firm,” *Mercer Capital Whitepaper*, 2019

“The Role of Earn-outs in Asset Management M&A,” *Mercer Capital Whitepaper*, 2018

“The Impact of the 2017 Tax Cuts & Jobs Act on the Investment Management Industry,” Co-author, CFA, ASA, *Mercer Capital Whitepaper*, 2018

“Valuing RIAs,” co-author, CFA, ASA, *Mercer Capital Whitepaper*, 2015

“Rough Quarter for the RIA Industry,” *Mercer Capital’s Value Matters™*, Vol. 2015-04

“Boston Private Bank & Trust Company Acquisition of Banyan Partners,” Co-author, *Mercer Capital’s Bank Watch*, September 2014

“Banks Interested in Asset Managers and Trust Companies,” *Mercer Capital’s Bank Watch*, April 2014

“Tri-State Capital’s Acquisition of Chartwell Investment Partners: A Blueprint for Asset Manager Transactions,” Co-author, *Mercer Capital’s Bank Watch*, February 2014

“Understand the Value of Your Trust Company,” Co-author, *Mercer Capital Whitepaper*, 2012

SPEAKING ENGAGEMENTS

“What’s Your RIA Worth? Valuation & Transition with Confidence,” Webinar sponsored by *FindBob*, August 11, 2026

“The Transaction Journey – The Seller,” Panelist, *Deals and Succession Conference* presented by Dimensional Fund Advisors, Charlotte, North Carolina, March 4, 2026



“Succession Planning for RIAs: Transition with Confidence,” Co-presenter, *Webinar sponsored by Mercer Capital*, June 5, 2025

“Financial Planning as a Career,” *Futures in Finance* event at the University of Memphis, April 4, 2025

“Understanding RIA Valuations: A Guide for Today’s Market,” Co-presenter, *Webinar sponsored by Mercer Capital*, March 27, 2025

“Succession Planning for RIAs,” Panelist, *Deals and Succession Conference* presented by Dimensional Fund Advisors, Charlotte, North Carolina, March 5, 2025

“Valuations and How to Maximize Yours,” Guest on *The Buyers Boardroom* Podcast, Episode 17, January 30, 2025

“Important Issues for the Next Generation of Valuers,” 2023 *Beyond Valuation –Professional Development and Growth Conference*, Webinar sponsored by American Society of Appraisers LMS, June 8, 2023

“Upping the Stakes: Recruiting, Retaining, and Disruption,” *Association of Trust Organizations 2022 Annual Meeting*, Las Vegas, Nevada, September 19, 2022

“Ask Us Anything – Succession Planning,” Co-presenter, *RIA Practice Management Insights Virtual Conference*, March 3-4, 2021

“What RIAs Need to Know About Current Estate Planning Opportunities,” Co-presenter, *Webinar sponsored by Mercer Capital*, October 28, 2020

“Valuation & Financial Considerations Panel,” *Private Wealth Managers, Succession Plans: Handing Off the Baton Event* sponsored by the CFA Society of NY, New York, New York, October 17, 2019

“The Tax Bill and You - Implications for the Investment Management Community,” *Webinar sponsored by Mercer Capital*, February 7, 2018

“What Is My RIA Worth?” *Webinar sponsored by Mercer Capital*, October 3, 2017

“Guideline Public Company Case Study: Nothing's Really ‘The Same,’ But How Much is Even ‘Similar?’” *FCG University 2017*, Atlanta, Georgia, May 2, 2017

“Buy-Sell Agreements for Investment Management Firms: An Ounce of Prevention Is Worth a Pound of Cure,” Co-presenter, *3Rd Annual RIA Central Investment Forum*, Chicago, Illinois, April 4, 2017

“Valuing a Trust & Wealth Management Franchise,” Co-presenter, *2016 Acquire or Be Acquired Conference* sponsored by Bank Director, Phoenix, Arizona, February 1, 2016

“Valuation and Liquidity Options,” Co-presenter, ASA, *Veterinary Study Group*, New Orleans, Louisiana, November 13, 2013



EMPLOYMENT

Mercer Capital Management, Inc.

Senior Vice President, 2024 to present

Vice President, 2014 to 2024

Senior Financial Analyst, 2009 to 2014

Financial Analyst, 2006 to 2009

EDUCATION

Vanderbilt University, Nashville, Tennessee (B.S., Economics, *magna cum laude*, 2006)

