MERCER CAPITAL
VALUATION & ADVISORY SERVICES

# CONSTRUCTION INDUSTRY SCORECARD

OCTOBER 2026

All data presented below reflects the most recent information available as of this scorecard's publication, with data current as of October 2026 unless otherwise specified.

## GENERAL ECONOMIC DATA

### 30-Year Fixed Mortgage Rate

**7.24%**

(17.3% YoY / 3.0% MoM)

### Mortgage Purchase Applications

**131.4**

(-16.5% YoY / -9.4% MoM)

### Median Household Income

*Sept. 2026*

**$87,460**

(5.2% YoY)

### Construction Spending

*Sept. 2026*

**$2,186,100**

(-2.7% YoY / -1.9% MoM)

### Residential Improvement Spending

**$341,900**

(-17.6% YoY / -12.5% MoM)

## CONSTRUCTION DATA

### Existing Home Transaction Activity

*Sept. 2026*

**$3,990,000**

**Existing Home Sales**

(-2.2% YoY / 1.5% MoM)

**$417,500**

**Sales Price of Existing Homes**

(1.3% YoY / -2.4% MoM)

**66.0**

**Pending Home Sales Index**

(-11.3% YoY / -7.3% MoM)

### New Home Activity

*Sept. 2026*

**1,400,000** — **New Permits**
(-3.0% YoY / -0.2% MoM)

**859,000** — **Housing Starts** (single family)
(2.6% YoY / -4.6% MoM)

**676,000** — **New Homes Sales**
(-5.3 % YoY / -0.6 % MoM)

**$476,000** — **New Homes for Sale**
(-2.3% YoY / -1.0% MoM)

**$400,400** — **Sales Price of New Homes**
(-3.9% YoY / 3.9% MoM)

## SOUTH REGION

### Existing Home Sales

**1,860,000**

(-0.5% YoY / 2.8% MoM)

### New Home Sales

**413,000**

(-0.7% YoY / -6.6% MoM)

*Metrics shown: NAR existing home sales and Census new home sales for the South Region.*

*Sept. 2026*

## TEXAS

### Total Building Permits

**17,166**

(-11.3% YoY / 19.6% MoM)

### Single-Family Building Permits

**11,033**

(-2.0% YoY / 2.4% MoM)

*Metrics shown: Census BPS total and single-family building permits.*

*Sept. 2026*

## FLORIDA

### Total Building Permits

**14,936**

(7.9% YoY / 13.1% MoM)

### Single-Family Building Permits

**9,382**

(5.6% YoY / 1.6% MoM)

*Metrics shown: Census BPS total and single-family building permits.*

*Sept. 2026*

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